Engagement Scrapbook

Elevate Erie Comprehensive Plan



Draft - September 13, 2024

Purpose

This scrapbook provides community members engaged in the Elevate Erie planning process an opportunity to stay informed, observe participant discussions, and understand how their input impacts future actions.

Acting as a record of engagement activities, it includes details on events and initiatives, key participation metrics, and concise summaries of community feedback.

The scrapbook was updated regularly throughout the 18-month period, with new versions provided to the community after each engagement and outreach effort.

Project Timeline

Phase	December 2022 - April 2023	May - December 2023	January - May 2024	June - October 2024
	Phase 1: Setting the Stage	**Phase 2: Defining the Direction**	**Phase 3: Scenario Planning & Policy Framework**	**Phase 4: Realizing the Plans**
Engagement Window Goal	Building a Common Understanding of the Current Situation and Common Values in Erie	Co-Creating the Vision for the Future of Erie and Elevate Erie	Choosing the Best Land Use Scenario for Erie	Adopting the Elevate Erie Comprehensive Plan & Transportation and Mobility Plan
Online Engagement	Survey Online Activities	Survey Online Activities	Survey Online Activities	Survey Online Activities
In-Person Events	Community Pop-Ups Town Wide Events	Community Pop-Ups Town Wide Events	Community Pop-Ups Town Wide Events	Community Pop-Ups Town Wide Events
TAC, PAC & Leadership Meetings	3 x TAC 2 x PAC 1 x PC + TC	2 x TAC 2 x PAC 2 x PC 1 x TC	2 x TAC 2 x PAC 2 x PC 1 x TC + PC	1 x TAC 1x PAC 4 x PC 2 x TC



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Window #3: Choosing the Best Land Use Scenario for Erie

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Introduction

Elevate Erie will articulate a **long-range vision** for Erie's future, and provide guidance around **land use**, multimodal **transportation**, **housing**, design and **character**, **parks** and open spaces, tourism and **recreation**, **sustainability** and resilience, and **economic development**, among other topics.

The goals for community and stakeholder outreach and engagement are as follows:

1. Develop a solid understanding of the **community's needs and interests** and build on outreach and engagement efforts currently underway.
2. Engage **ALL affected stakeholders** and create an **inclusive** approach to incorporate community voices.
3. Gather **community input** and utilize it to **shape the final plan**.

Spectrum of Engagement

The team is using the IAP2 spectrum of public participation as a frame of reference to identify how each engagement activity will inform the final plan.

Inform

Ensure the public has fair & balanced information to help them understand and make sense of issues, alternatives and/ or solution options.

Consult

Get feedback from the public on current analysis, options or potential decisions.

Involve

Work on an ongoing basis with the public to ensure that their issues, concerns and aspirations are being understood, analyzed and considered.

Collaborate

Partner with the public or interest groups in each aspect of a decision, including getting their help in generating alternatives, analyzing impacts and identifying preferred solutions.

Introduction: Transportation and Mobility Plan

Vision

Traveling around Erie is easy for everyone to get wherever they need to go on an inviting transportation network.

Values

- Multimodal Options
- Connectivity
- Equity
- Safety & Comfort
- Innovation
- Sustainability

Stakeholders we're hearing from

Schools/Educational Institutions

- St. Vrain Valley School District
- Boulder Valley School District
- Wee School Preschool
- Exploring Minds Academy
- Vista Ridge Academy

Business Community

- DEBA
- Chamber of Commerce
- Erie Economic Development Council

Neighborhood residents

35 HOA contacts, including:

- Flatiron Meadows
- Airpark
- Old Town
- Canyon Creek
- Vista Ridge

Recreation Community

General Public: Engage Erie

Rotating Questions, Quick Polls, Ideas Wall, mapping tools

Project Committees

Throughout the project, the following committees will be consulted and have the opportunity to comment on the project progress and provide input on the different work products.

Plan Advisory Committee (PAC)

- Coordinate with other town initiatives
- Provide input on overall project strategy, community engagement plan and schedule
- Facilitate broad community engagement by sharing information with the community and gathering feedback
- Represent diverse community interests during the planning process
- Identify and develop a deep understanding of issues and opportunities
- Provide feedback on interim work products (at various project phases)

The PAC is made up of **representatives from the Town's Boards and Commissions, and the DEI taskforce**: Board of Trustees; Planning Commission; Sustainability Advisory Board; Historic Preservation Advisory Board; Open Space & Trails Advisory Board; Diversity, Equity, & Inclusion Advisory Task Force; Tree Board.



Project Committees

Technical Advisory Committee (TAC): Town staff working in the field

- Checking work products for accuracy
- Identifying issues and vetting ideas
- Provide technical expertise, data, and resources
- Align with other initiatives across departments
- Review and comment on interim work products
- Weigh in on big decisions
- Share and gather information from their respective work groups

The TAC is made up of representatives from the different Town departments/divisions: Transportation; Communications & Community Engagement; Public Works; Environmental Services; Finance; Parks & Recreation; Economic Development; Police; Planning & Development; Housing; Operations and Maintenance; Utilities.



Reviewing Bodies

Planning Commission (PC)

- Recommending Body
- Makes recommendations on the Comprehensive Plan and Transportation Mobility Plan and Elevate Erie process to the Town Council.
- Appointed members

Town Council (TC)

- Decision-Making Body
- Makes decisions on the Comprehensive Plan and Transportation Mobility Plan and Elevate Erie adoption.
- Directs Town Administration, who in turn directs Town staff's work
- Elected Officials

Project Timeline & Engagement Windows

Engagement Window #1

- Soft kickoff - Project page on Engage Erie platform
- Relationships building
- Online Survey: "Elevate Erie: Your Vision & Values"
- Stakeholder feedback
- Community pop-ups
- Arbor Day/Earth Day and Town Fair celebrations

Engagement Window #2

- Online Survey: "New Comp Plan & TMP draft vision and core values"
- Community-wide survey (independent project)
- Community pop-ups
- Pride Festival
- Erie Youth Ice Cream Social

Phase 1: Setting the Stage

December 2022 - April 2023

- Planning process initiation, brand & project management plan development
- Community and stakeholder engagement strategy development
- Online engagement initiation
- PAC/TAC discussions & review
- Planning Commission & Town Board study sessions

Phase 2: Defining the Direction

June - December 2023

- Development of Town's vision for the future
- Guiding principles for the integrated Comprehensive Plan & TMP
- Research and analysis on existing conditions; economic, market & fiscal analysis; issues & opportunities
- PAC/TAC discussions & review
- Planning Commission & Town Board study sessions

Engagement Window #3

- Online survey: “Draft land use scenarios”
- Community pop-ups: ECC, Cristos Coffee, Erie Social Club
- Arbor Day
- Online activities

Engagement Window #4

- Online survey: “Policy goals”
- Community pop-ups: ECC, Coal Creek Park Concert, Farmers Market, Fox Dog Coffee, Touch-A-Truck
- Public review events
- Online activities

Phase 3 - Scenario Planning

January - May 2024

- Vision & core values development
- Development of three land use scenarios building on the vision and guiding principles
- Policy framework development
- Town staff, elected officials, project committees, officials, and community to provide input on scenarios
- PAC/TAC discussions & review
- Planning Commission & Town Board study session

Phase 4 - Realizing the Plans

July - October 2024

- Development of draft plans and maps for the Town officials and community to review
- PAC/TAC discussions & review
- Planning Commission & Town Board study sessions
- Planning Commission & Town Board public hearings
- Final plans presentation to the public online



Engagement Window #1

Building a Common Understanding of the Current Situation and Common Values in Erie

December 2022 - April 2023

Town Vision & Values Online Activities

CONSULT

Along with the Existing Conditions, the Analysis of Existing Plans, Policies and Programs, and the Economic Market Analysis, the survey results are used as a foundation to develop the vision and guiding principles for Elevate Erie.

699 Submissions to online Town Vision & Values Questionnaire

70 Online Interactions



Online Engagement: Vision & Values Survey and Engage Erie Activities

What do you love about Erie?

- Community members love their open space; they want to see open space protected and new parks and recreation resources.
- The small town feel and sense of community is highly valued.

What would you improve?

- Community members want more retail, restaurants, and entertainment. There is a preference for these to be locally owned and located near the heart of town.
- Sustainable growth needs to account for resources and maintenance of community character.
- Community members are interested in seeing better roadways and car access, active transportation, and transit options almost equally.
- Traffic safety is a concern, especially at pedestrian crossings.

In-Person Events

INFORM

The community pop-ups were an opportunity for the team to meet with residents, inform them about Elevate Erie, and build relationships. Some input was gathered and informs the foundational documents of the plans.

70+ **Participants at 4 Pop-Up Events** (April 2023):
Erie Community Center; Erie Social Club; Fox Dog Coffee; Bring Your Child to Work

330+ **Participants at Arbor Day, Strider Bike Derby, Town Fair**

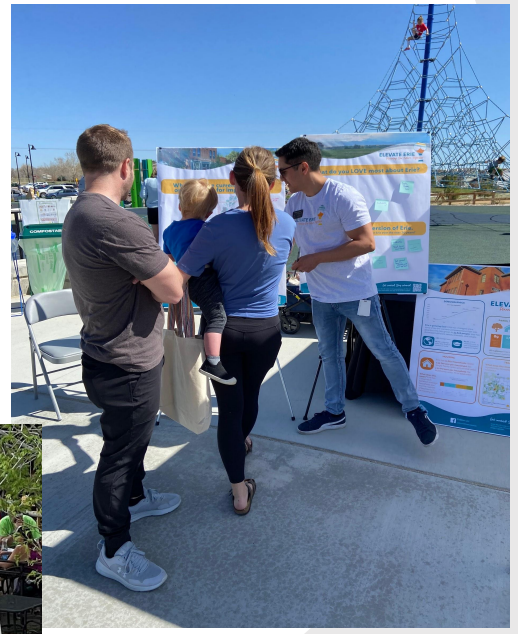




In-Person Events: Pop-Up Events, Arbor Day, Strider Bike Derby, and Town Fair

Describe the best version of Erie.

- Active transportation and transit options are available and safe.
- Erie maintains its small town feel and an enduring sense of community.
- Grocery, restaurants, and retail options are available and convenient across Town.
- Diverse and affordable neighborhoods that fit the community's character.
- A Town that grows sustainably.







ELEVATE ERIE
Planning Our Future Together

Stakeholder Feedback

CONSULT

Along with the Existing Conditions, the Analysis of Existing Plans, Policies and Programs, and the Economic Market Analysis, the feedback provided by the different stakeholders is used as a foundation to develop the vision and guiding principles for Elevate Erie.

5 **Groups of Stakeholders**
Utility Providers; Schools / Education Providers; Developers; Resident Groups; Business Community

5 **PAC, TAC, PC or BoT Meetings**

Advisory Meetings: PAC, TAC, Leadership and Stakeholder Meetings

What are the biggest issues and opportunities?

- Housing affordability and housing diversity are increasingly important issues to address.
- Employment options don't serve current residents. Most residents commute elsewhere for work.
- Growth
  - transportation connections that mitigate traffic
  - enhance economic sustainability
  - provide transportation options
  - address water and resource availability

What would make this project a success?

- If City departments use the plans often, can implement the plans, and track progress.
- If the Plans and the planning process are inclusive and equitable.
- If the Plans are living documents that address the needs of the community moving forward.

Engagement Window #1
Key Themes

Growth and Community Character

Grocery, restaurant and entertainment options

Sustainability

Small town feel

Affordability

Sense of Community

Equity

Employment options

Open Space, Recreation, and Trails

Connectivity

Regional trails

Recreation Center, Pools, Community Amenties

Open space protection

Traffic Mitigation and Safety

Pedestrian crossings

Traffic and congestion

Transit options

Regional transportation

Active transportation



Engagement By The Numbers

- 146 responses to online New Comp Plan & TMP draft vision and core values survey - August 17 to October 1, 2023
- 40+ online interactions - May - December 2023
- 100+ engagements at 4 pop-up events - August 6, 2023 (Pride Festival), August 17 & 24, 2023 (Farmer's Market), August 28, 2023 (Cristos Coffee)
- 86 responses at Erie Youth Ice Cream Social - August 7, 2023
- 2 Technical Advisory Committee Meetings - August 18 & October 20, 2023
- 2 Plan Advisory Committee Meetings - October 23 & November 13, 2023
- 2 Planning Commission Meetings - August 9 & October 18, 2023
- 1 Board of Trustees Meeting - August 8, 2023

Engagement Window #2

Co-Creating the Vision for the Future of Erie and Elevate Erie

May - December 2023

Plans Vision & Core Values Online Activities

CONSULT

The survey results are used to finetune the Comprehensive Plan Vision, the Transportation Mobility Plan Vision, and both plans' Core Values.

146 Submissions to online New Comp Plan & TMP draft vision and core values survey

40+ Online Interactions

During the first phase of the project (December 2022 to May of 2023), community members and representatives were asked to share their perspectives on the Town of Erie. This initial phase of community engagement reflects the long-term community's needs, values, and strengths, and is summarized here.

Through this extensive engagement, the project team was able to develop draft visions and core values for the new Town of Erie Comprehensive Plan and Transportation Mobility Plan (TMP). (Please navigate to this document to read more background information on the draft vision and guiding principles.)

Draft Comprehensive Plan Vision

Erie is a sustainable, livable, connected, and equitable community that cultivates a profound sense of belonging. We are committed to collaboratively fostering community-wide and holistic management of our diverse natural, cultural, fiscal, social, and capital resources.

Draft Transportation Master Plan Vision

The Town of Erie is a place where residents, employees, and visitors can travel using all modes safely, efficiently, and conveniently with a range of transportation options. All transportation infrastructure and policies are innovative, accessible, and allow equitable access for all users. Walking, biking, and wheeling is comfortable for all ages and abilities through a network of on and off-street facilities and crossings that connect to key destinations. Transit is reliable and convenient, with strong first and last mile connections. Driving is efficient while balancing other modes.

Draft Core Values

1. Sustainability
2. Livability
3. Community
4. Equity

You are now invited to provide your feedback on the draft vision and core values for the new plans.

Plans Vision & Core Values Online Activities

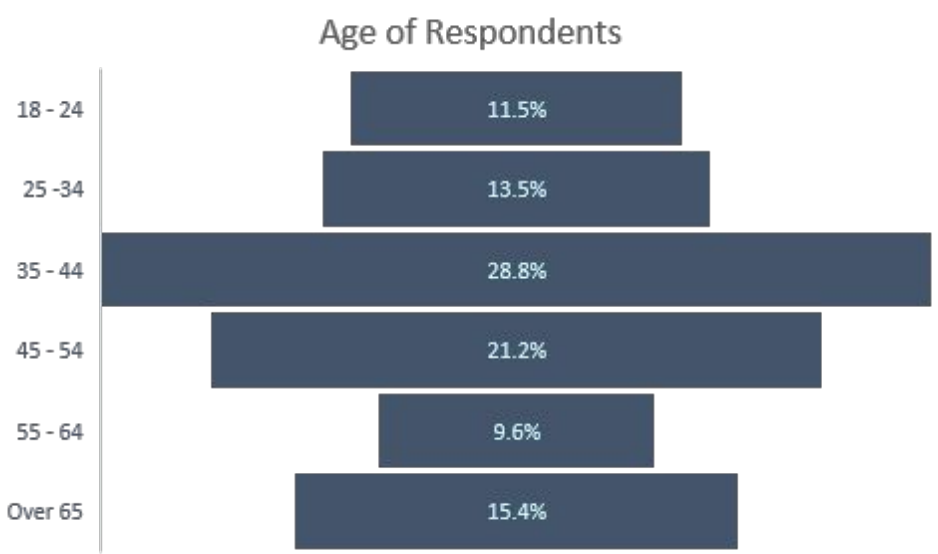
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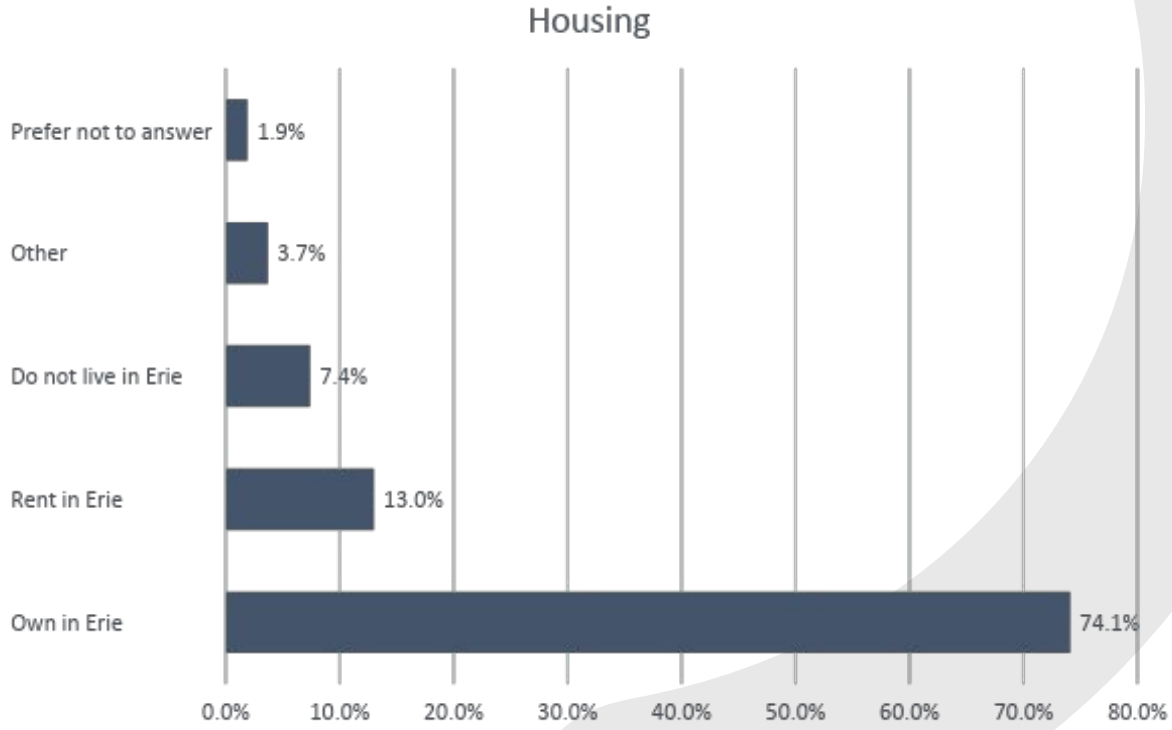
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146 Submissions to online New Comp Plan & TMP draft vision and core values survey

40+ Online Interactions

Survey Results





11.3% of respondents are of Hispanic, Latino or Spanish origin
81.5% are white
35% make more than $150,000
27% make up to $75,000

Plans Vision & Core Values Online Activities

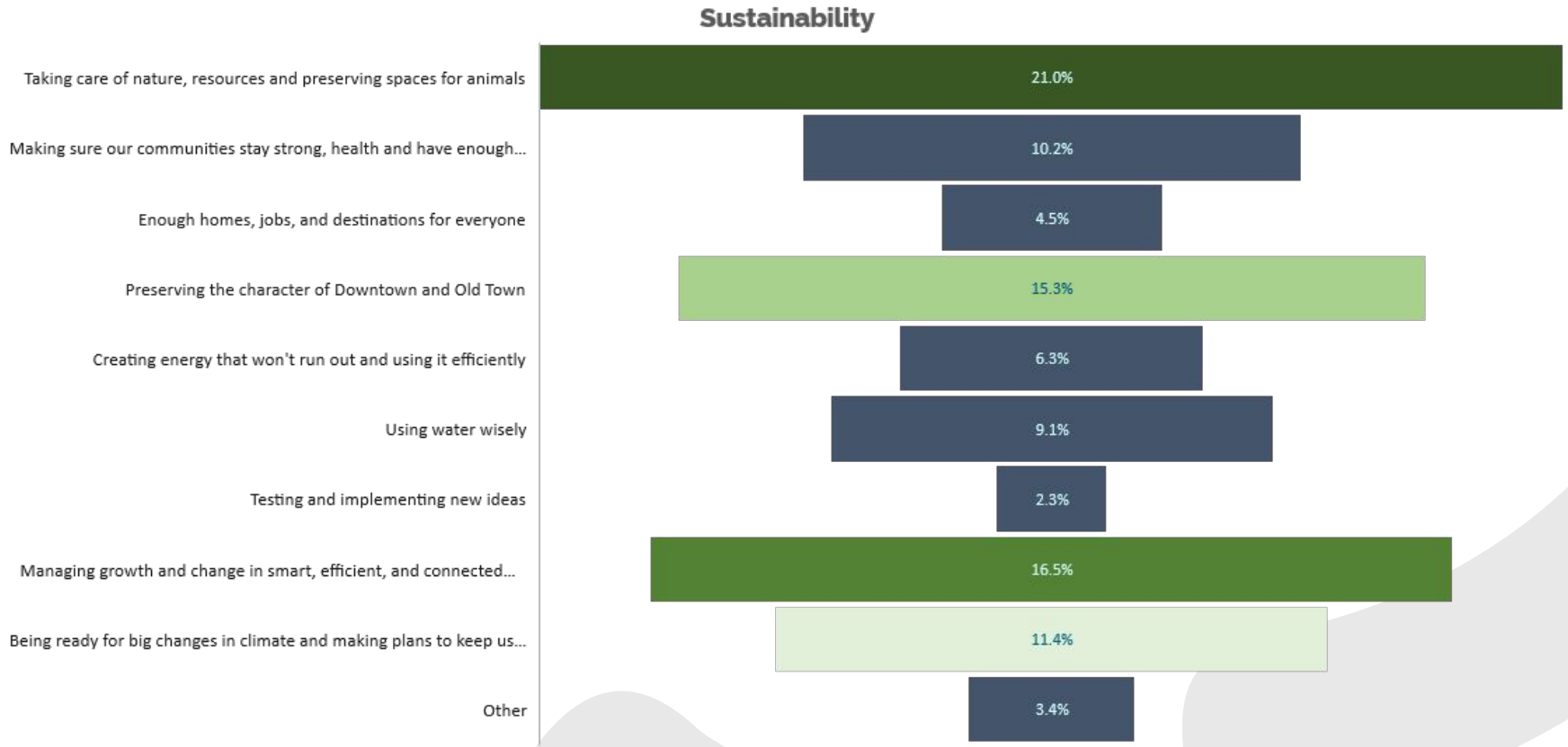
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Plans Vision & Core Values Online Activities

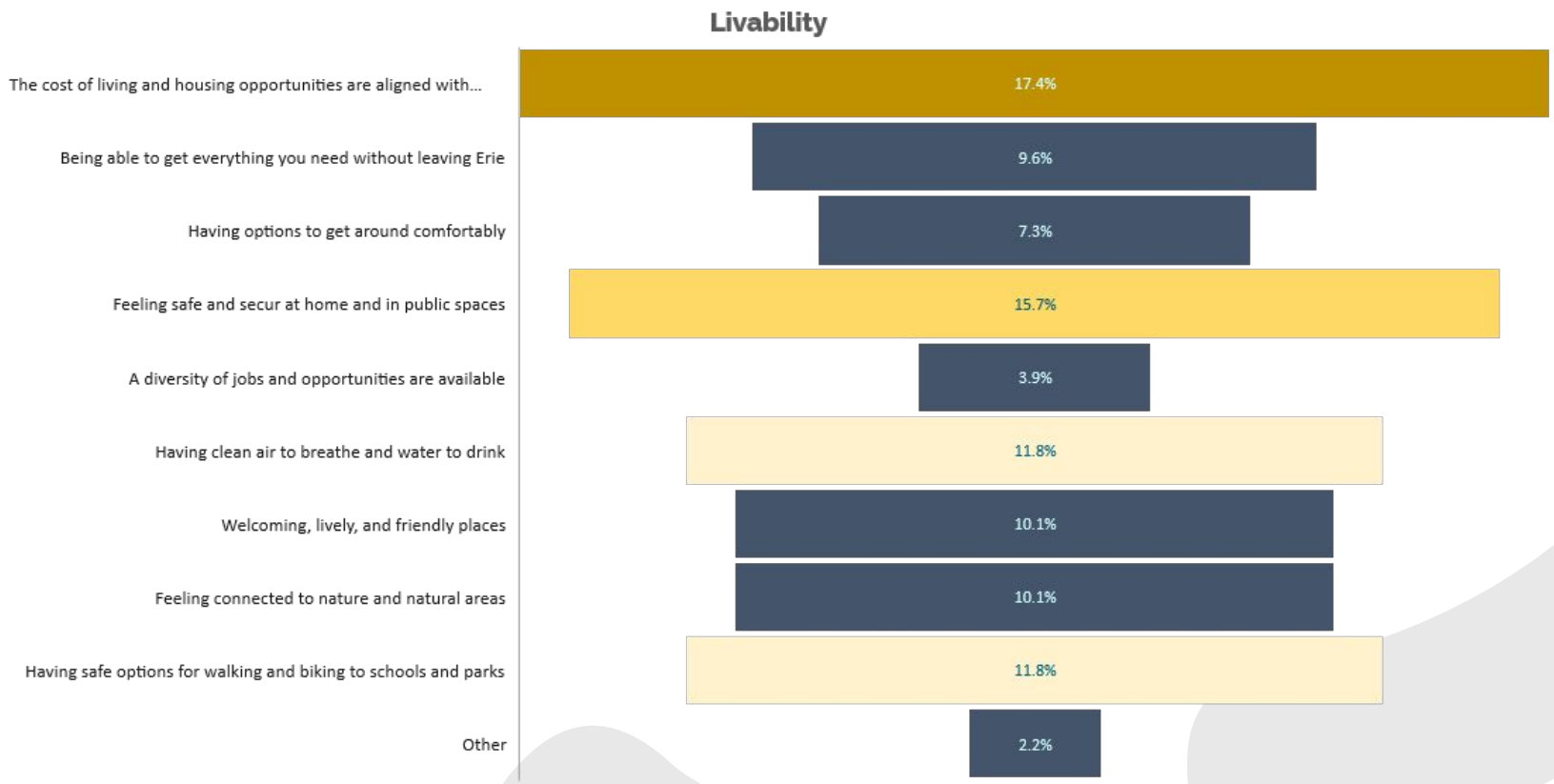
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Plans Vision & Core Values Online Activities

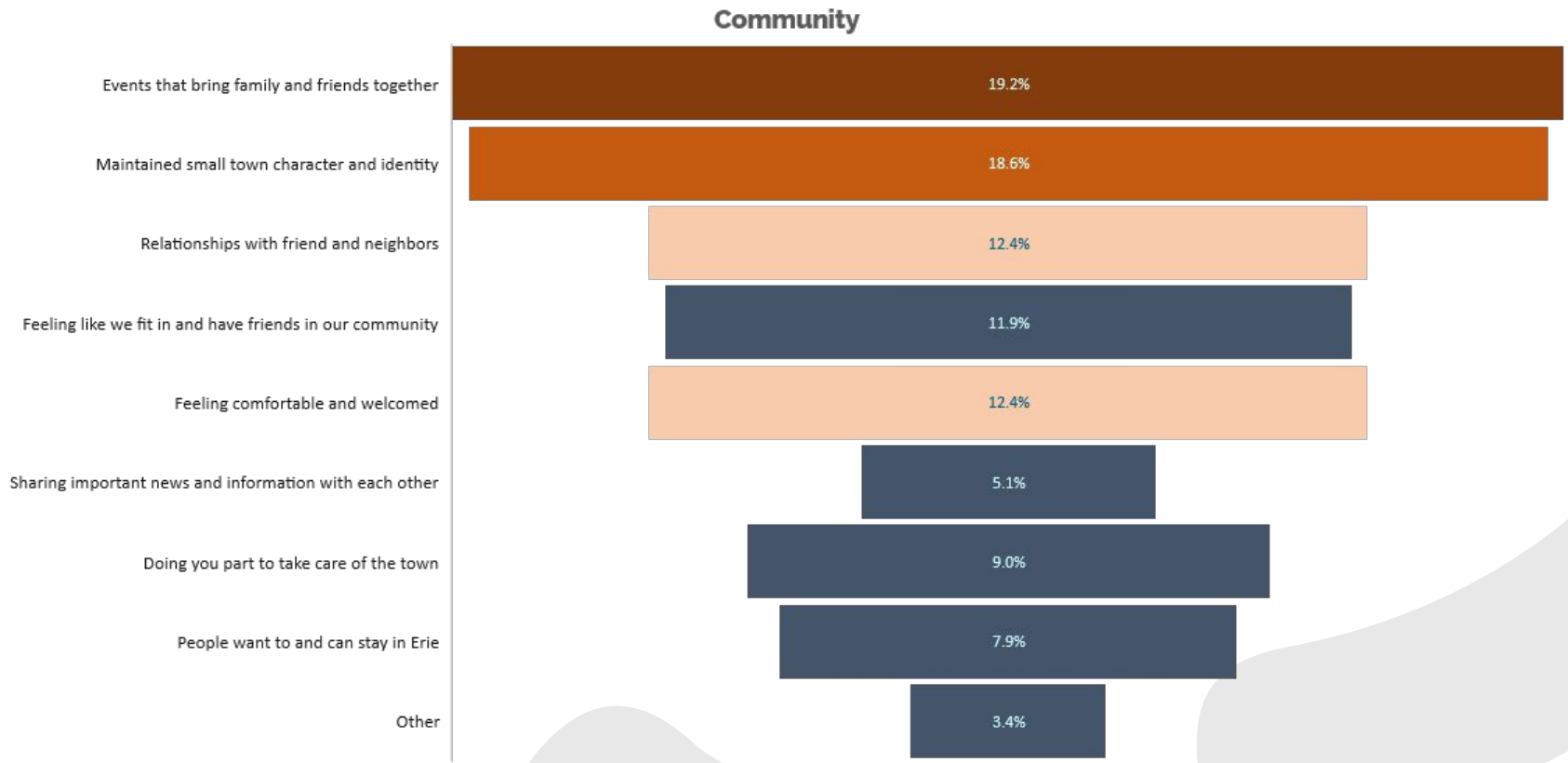
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Survey Results



Plans Vision & Core Values Online Activities

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Survey Results



In-Person Events

INFORM & CONSULT

The community pop-ups were an opportunity for the team to meet with residents, inform them about Elevate Erie, and build relationships. Input gathered informs the foundational documents of the plans.

100+ Participants at 4 Pop-Up Events (August 2023):
Pride Festival; Farmers' Market; Cristos Coffee









Staff engaged with attendees at various events and to encourage them to take the Vision and Values survey.

Some people took the survey on provided iPads, while others took postcards with the survey link to take the survey later.

A youth specific survey was given at the youth ice cream social.

In-Person Events

INFORM

The community pop-ups were an opportunity for the team to meet with residents, inform them about Elevate Erie, and build relationships. Input gathered informs the foundational documents of the plans.

86 Participants at Erie Youth Ice Cream Social

Erie Youth Ice Cream Social

86	03:21	Active
Responses	Average time to complete	Status

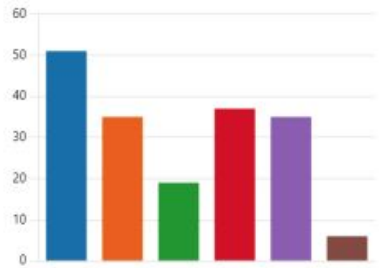
1. What are your concerns around housing and living in Erie?

86 Responses

Latest Responses
"I don't have any concerns and I like the area."
"It's Expensive. idk I am 13."
"My Space"

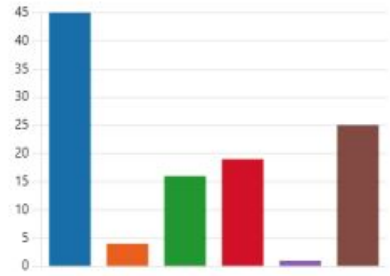
2. What transportation and mobility options would you like to see in Erie and beyond?

Bus	51
Train / Lightrail	35
Driving	19
Bicycle	37
Walking	35
Other	6



4. How can we best connect with you?

Email	45
Facebook	4
Instagram	16
TikTok	19
Threads	1
Other	25



5. How can we make the Town of Erie a better place for everyone? Specifically, in the context of Equity, Diversity, and Inclusion.

85 Responses

Latest Responses
"I think it is pretty good right now."
"More events?"
"More diverse restaurants"

6. Are you interested in pursuing a career in government? For example, working for the Town of Erie or Boulder / Weld County

Yes	10
No	34
Maybe	18
Never thought of it before	21
Would like to know more	3



7. What keeps you up at night?

86 Responses

Latest Responses
"Electronics"
"Death"
"Video Games"

Stakeholder Feedback

CONSULT

4 PAC or TAC Meetings

Committee Members felt the need to bring more importance and forefront of Equity within the Comprehensive Plan.

Future growth will need to incorporate more mixed use opportunities.

Roadway improvements will need to align with the more dense/intense land use classifications.

3 PC or TC Meetings

Encouragement to continue reaching out to the community in as many ways as possible and ensure the maximum amount of people are reach and heard from.

Engagement Window #2
Updated Vision, Key Principle & Core Values

Updated Vision

Erie is a sustainable, livable, and connected community that creates positive, memorable, and lasting impressions for its residents and visitors. The Town is committed to collaboratively managing our diverse natural, cultural, fiscal, social, and capital resources.



Key Principle

Embracing and celebrating our differences, the Town recognizes the power of open dialogue in addressing challenging topics and making informed decisions that create an equitable community. Erie is committed to cultivating an inclusive environment where every community member feels valued and heard.



Core Values



SUSTAINABILITY

Erie is resilient and versatile



LIVABILTIY

Erie is tailored to the community's needs.



CONNECTIVITY

Erie is connected with each other.

Engagement By The Numbers

- 409 responses to online Draft Land Use Scenarios survey - April 1 to May 15, 2024
- 850 informed online participants (downloaded a document, visited FAQ & Key Dates pages) - January to May 2024
- 100+ engagements at 7 pop-up events - April 10, April 11 & May 2 (ECC), April 17 & 19 (Cristos Coffee), April 24 (Erie Social Club), April 27 (Arbor Day)
- 2 Technical Advisory Committee Meetings - January 9th & March 22nd 2024
- 2 Plan Advisory Committee Meetings - February 5th & March 25th 2024
- 1 Joint Study Session (Plan Commission & Town Council) - March 5th, 2024
- 2 Planning Commissions - February 7th & May 15th

Engagement Window #3

Choosing the Best Land Use Scenario for Erie

January - May 2024

In-Person Events

INFORM & CONSULT

The community pop-ups were an opportunity for the team to meet with residents, inform them about Elevate Erie, and build relationships. Input gathered informs the future land use map and supporting policies.

100+ residents in open house events to discuss the Scenarios and gather feedback

Number of Votes: ~75



Erie Community Center

- 4/10 3-6pm Atrium
- 4/11 11am-12:30pm Active Adult Lunch
- 5/2 5-7pm Atrium

Erie Social Club

- 4/24 4:30-6:15pm before Barbie Bingo event

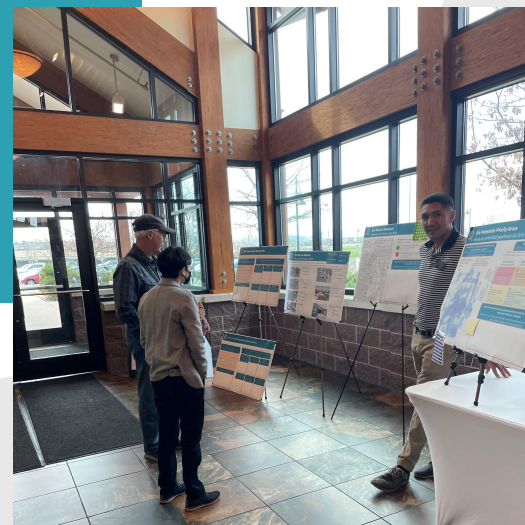


Cristos Coffee

- 4/17 11am-1pm
- 4/19 9-11:30am

Arbor Day

- 4/27 10am-1pm



Draft Scenarios Online Activities

CONSULT

The survey results were used to inform the direction of the future land use map and supporting Comprehensive Plan policies.

409 **Submissions to online Draft Land Use Scenarios survey**



1. Which Scenario do you prefer for the Town of Erie? *

- [ ] Scenario A - Status Quo
- [ ] Scenario B - Commercial and Employment
- [ ] Scenario C - Neighborhood Center

2. Which Scenario would be you second choice for the Town of Erie? *

- [ ] Scenario A - Status Quo
- [ ] Scenario B - Commercial and Employment
- [ ] Scenario C - Neighborhood Center

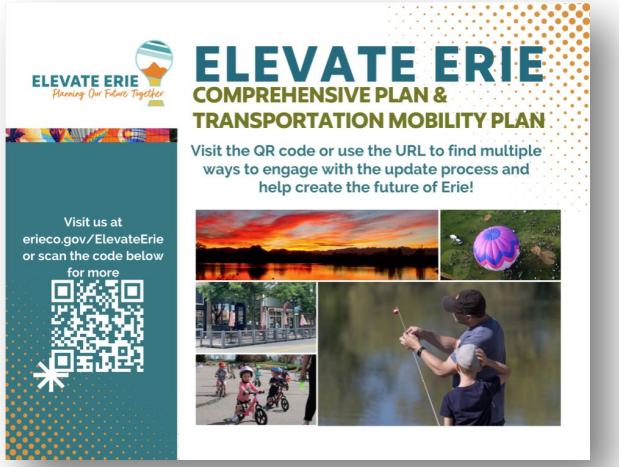
3. Please leave any comments and/or questions you have about the scenarios.

Other Outreach Tactics

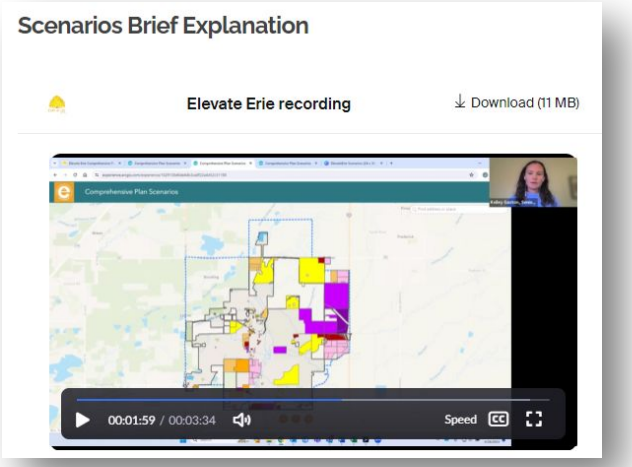
INFORM

The survey results were used to inform the direction of the future land use map and supporting Comprehensive Plan policies.

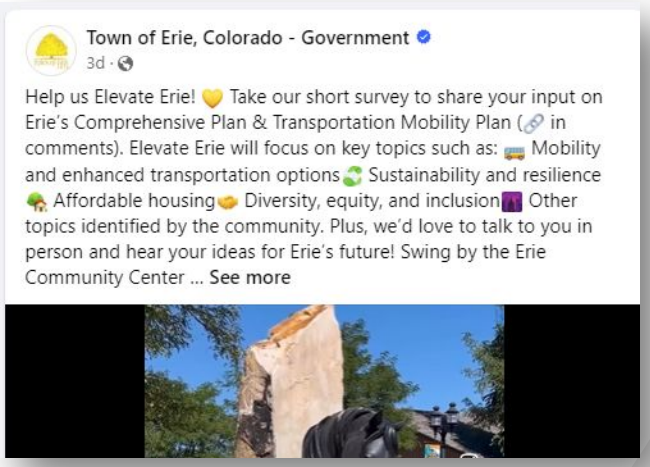
Information sharing through multiple methods



Mailed **postcards** to every household in Erie with QR code



Posted **3-minute video** with the survey explaining the scenarios



Promoted the survey on **Facebook, Instagram, and NextDoor**

Draft Scenarios Engagement Results

CONSULT

The survey results were used to inform the direction of the future land use map and supporting Comprehensive Plan policies.

Scenarios C and B received the highest votes from residents.

In Person Voting:

	First Choice	Second Choice
Scenario A	12%	9%
Scenario B	20%	**73%**
Scenario C	**67%**	18%
Total	100% (98 votes)	100% (93 votes)

Online Survey:

	First Choice	Second Choice
Scenario A	40%	31%
Scenario B	9%	**50%**
Scenario C	**51%**	19%
Total	100% (409)	100% (409)

Draft Scenarios Engagement Results

CONSULT

The survey results were used to inform the direction of the future land use map and supporting Comprehensive Plan policies.

Scenario A

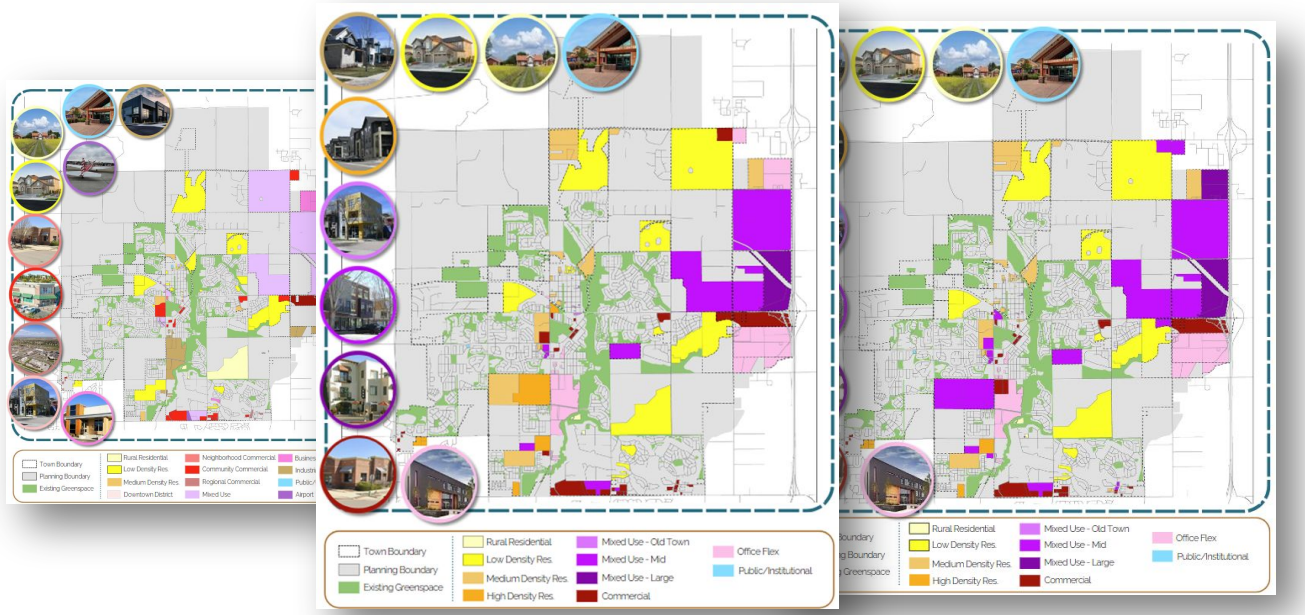
- *Preservation of **small-town rural feel***
- *Bedroom Community*
- ***Low Density** alongside existing low density*
- ***Lack of employment** and commercial activities*
- *More "**open space**" (undeveloped privately owned land)*

Scenario B & C

- ***Additional Infrastructure** requirements*
- *Increased **connectivity***
- ***Infill** development*
- *Continual **open space** and **parks** requirements*
- ***Mixed-use** neighborhoods*
- ***Affordability** ranges for all*
- ***Employment** and **Commercial** Access*

Draft Future Land Use Map Direction

- **Primarily a mix of Scenario B & C** with focus on mixed use, neighborhood services, employment, and housing variety
- **Pull concepts from A:** downsizing some of the highest densities and infill focus



Stakeholder Feedback

CONSULT

Stakeholder feedback focused on aligning the Future Land Use Map with community engagement and technical analysis.

4 PAC or TAC Meetings

As growth continues, alignment with the Future Land Use Map is important so that we can ensure that critical infrastructure is in place.

2 PC or TC Meetings

Fiscal alignment with the Future Land Use map will be the telling factor for the future of Erie.

Growth in the number of primary employment jobs is a primary focus with the creation of mixed-use walkable neighborhoods.

Maintain the current access to parks and open space with all scenarios.

Engagement By The Numbers

- 415 responses to Policy Goals survey - July 24 to August 14, 2024
- 450+ engagements at 12 pop-up events - ECC, Coal Creek Park Concert, Farmers Market, Fox Dog Coffee, Touch-A-Truck
- 2,100 online visitors to Elevate Erie page - July 24 to September 8, 2024
- 40 engagements at 2 Open House events
- 13 feedback responses to Draft Comp Plan Public Review - August 15 to September 8, 2024
- 1 Technical Advisory Committee Meeting - June 7, 2024 (and draft plan review)
- 1 Plan Advisory Committee Meeting - June 3, 2024 (and draft plan review)
- 2 Town Councils - August 27 and October 8, 2024 (and draft plan review)
- 4 Planning Commissions - June 5, July 17, September 4, and September 18, 2024 (and draft plan review)

Engagement Window #4

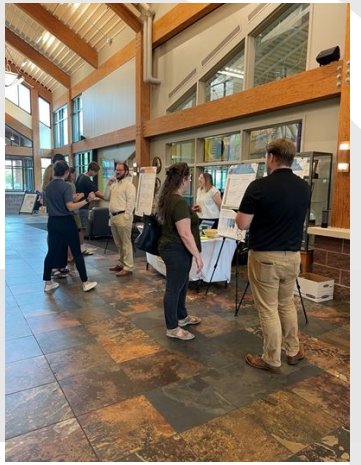
Establishing the Policy Framework and adopting the Elevate Erie Comprehensive Plan

June - October 2024

Draft Policy Goals In-Person Events

INFORM & CONSULT





450+ residents at in-person events to discuss the Comp Plan goals and gather feedback

Number of Votes: ~160

- ***July 24th:*** *ECC Atrium (11am - 1pm)*
- ***July 25th:*** *Erie Farmers Market (5pm - 8pm)*
- ***July 27th:*** *Coal Creek Park (5pm - 9pm)*
- ***July 29th:*** *ECC Atrium (3:30pm - 6:30pm)*
- ***July 30th:*** *Fox Dog Coffee (7am - 9:30am)*
- ***July 31st:*** *ECC Atrium (7:30am - 10:30am)*
- ***Aug. 1st:*** *ECC Active Adult Lunch (11am - 12:30pm)*
- ***Aug. 1st:*** *ECC Active Adult Lunch (11am - 12:30pm)*
- ***Aug. 1st:*** *Erie Farmers Market (5pm - 8pm)*
- ***Aug. 5th:*** *ECC Atrium (11am - 1pm)*
- ***Aug. 7th:*** *Fox Dog Coffee (11am - 1:00pm)*
- ***Aug. 8th:*** *Erie Farmers Market (5pm - 8pm)*
- ***Aug 10th:*** *Touch a Truck - ECC (9am-Noon)*
- ***Aug. 12th:*** *Coal Creek Park Monarch Room (5pm - 7pm)*

Draft Policy Goals Online Activities

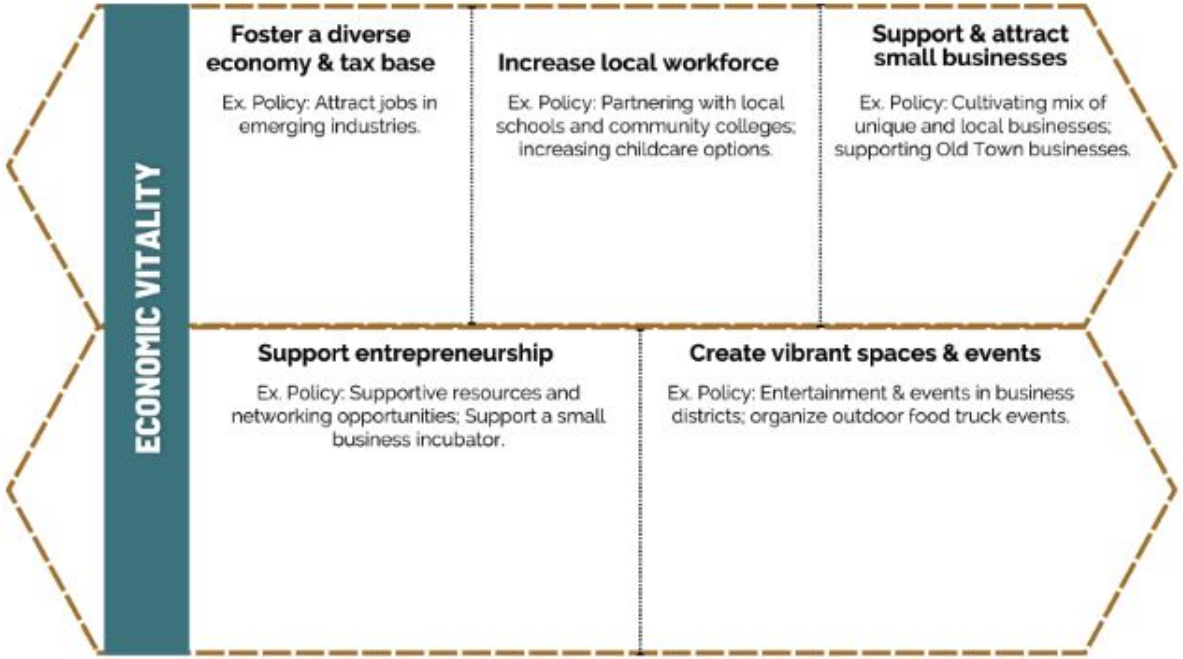
CONSULT

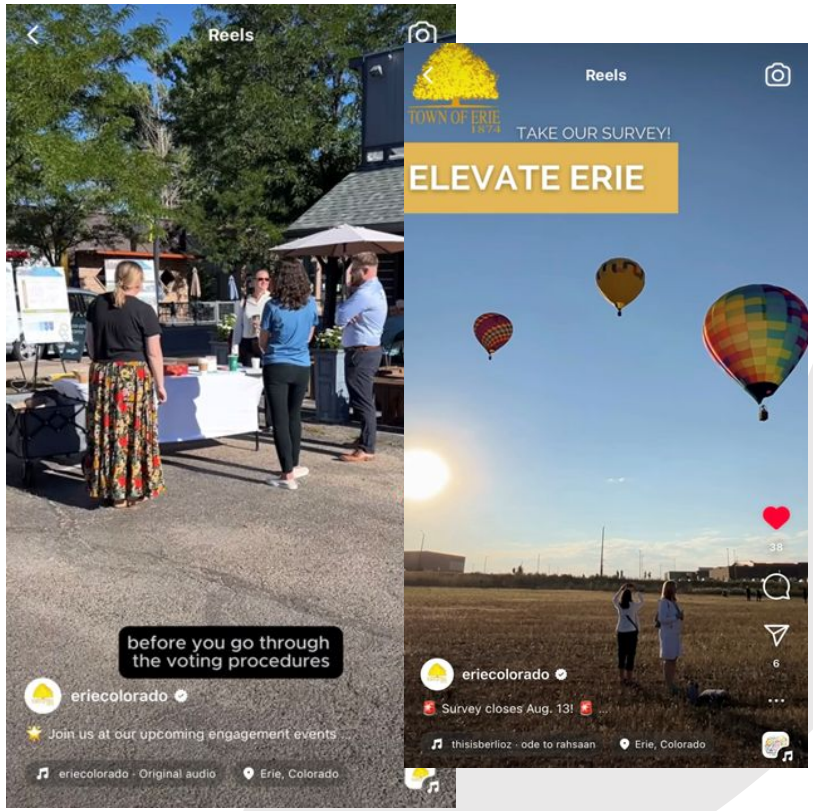
The survey results are used to elevate goals in the Implementation Plan.

254 Submissions to online Comp Plan Draft Policy Goals survey

700+ Informed Elevate Erie website views

1. **Economic Vitality:** Which policy goals are most important to you? See the image below for examples of policies under each goal. Check up to 2.





Draft Policy Goals Engagement Results

CONSULT

The survey results are used to elevate goals in the Implementation Plan.

Engagement results will be highlighted in the Implementation Plan.

Voters prioritized:

- connecting neighborhoods with parks, open space & trails
- fostering thriving, accessible neighborhoods
- conserving water
- supporting and attracting small businesses; and
- protecting and enhancing nature

Draft Policy Goals Engagement Results

CONSULT

The survey results are used to elevate goals in the Implementation Plan.

Participants chose their top two priority goals per chapter.

Livability & Social Health	In Person	Online	Total
Connect neighborhoods with parks, open space, and trails	133	195	**328**
Support partners in Erie's education, health, and safety	59	85	144
Celebrate Erie's identity with arts, culture, and entertainment	73	74	**147**
Preserve Erie's history	49	83	132
Total	314	437	751

Draft Policy Goals Engagement Results

CONSULT

The survey results are used to elevate goals in the Implementation Plan.

Participants chose their top two priority goals per chapter.

Economic Vitality	In Person	Online	Total
Foster a diverse economy and tax base	44	63	107
Increase local workforce	31	36	67
Support and attract small businesses	109	183	**292**
Support entrepreneurship	27	45	72
Create vibrant spaces and events	86	122	**208**
Total	297	449	746

Draft Policy Goals Engagement Results

CONSULT

The survey results are used to elevate goals in the Implementation Plan.

Participants chose their top two priority goals per chapter.

Housing	In Person	Online	Total
Increase diversity of housing types	46	43	89
Reach 12% affordable housing stock	45	40	85
Foster thriving accessible neighborhoods	99	171	**270**
Reduce housing costs	66	141	**207**
Total	256	395	651

Draft Policy Goals Engagement Results

CONSULT

The survey results are used to elevate goals in the Implementation Plan.

Participants chose their top two priority goals per chapter.

Public Facilities, Services, and Infrastructure	In Person	Online	Total
Provide efficient and reliable utility service	44	106	150
Encourage water conservation	99	110	**209**
Pursue sustainable stormwater management and flood control	48	93	141
Maintain inclusive and effective public facilities	78	118	**196**
Total	269	427	696

Draft Policy Goals Engagement Results

CONSULT

The survey results are used to elevate goals in the Implementation Plan.

Participants chose their top two priority goals per chapter.

Natural Resources, Conservation & Resilience	In Person	Online	Total
Plan for a sustainable future	46	87	133
Reduce air pollution	42	65	107
Prepare for climate change disruptions	73	88	**161**
Protect and enhance nature	110	192	**302**
Total	271	432	703

Draft Comp Plan Public Review

INVOLVE

The Open House events allowed residents to spend time with department representatives and talk through questions in depth.

2 open houses with representatives from Town departments to answer questions about chapters

Number of Attendees: ~40





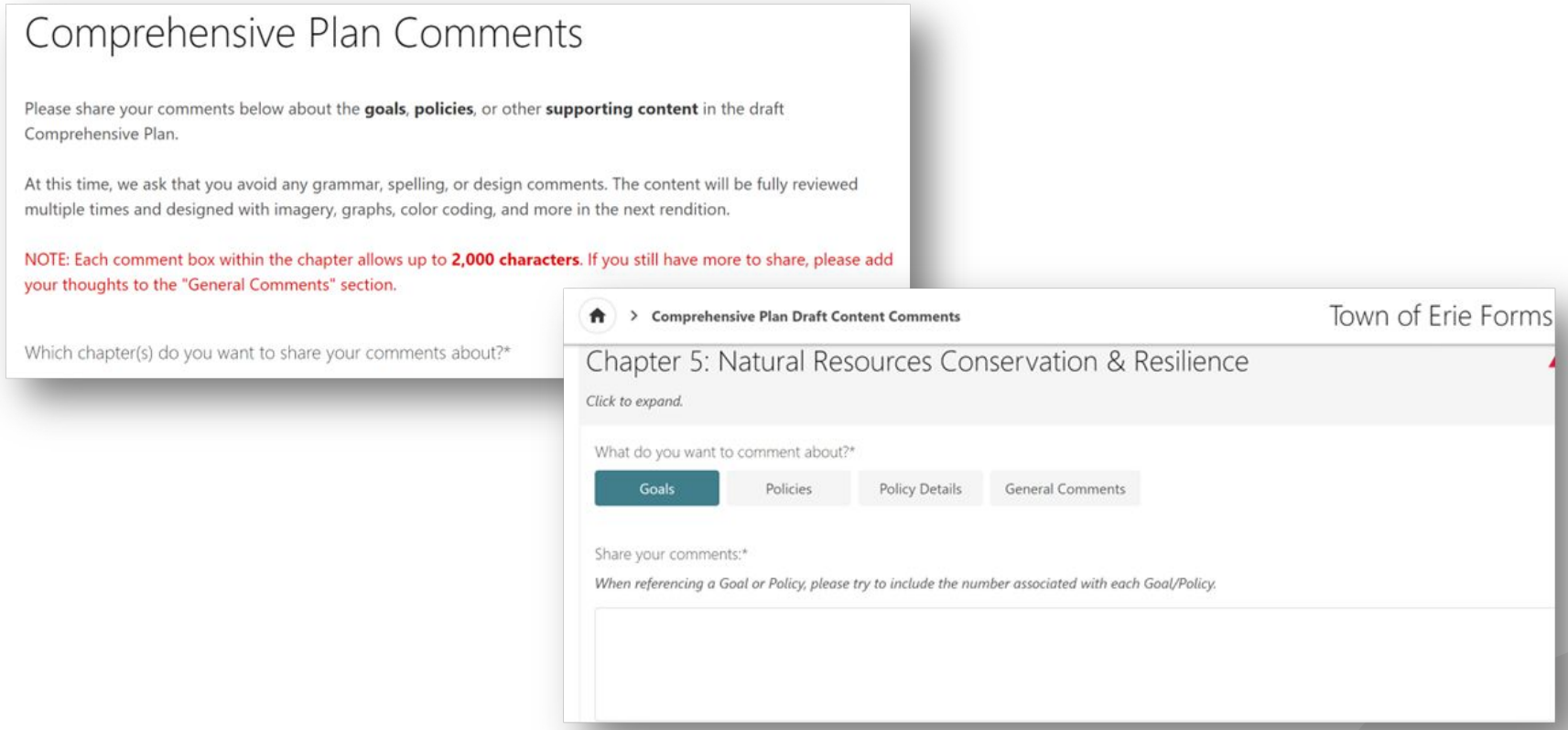
Draft Comp Plan Public Review

INVOLVE

Community members provided feedback on specific Comprehensive Plan content.

13 Submissions to online Comp Plan Draft feedback form

1,100+ Elevate Erie website views during public review period



Draft Comp Plan Public Review Results

INVOLVE

Community members provided feedback on specific Comprehensive Plan content.

Respondents noted:

- Questions about the Key Principle of Equity, allowance of ADUs, and vacant and underutilized properties
- Concerns about light pollution, commercial rents for small businesses, and and architectural considerations
- Request for more mountain bike trails and a public outdoor pool; and excitement about the future BERT trail
- Agreement with Community Building Block policies promoting connectivity and unique destinations, and adoption of a Vision Zero policy

Stakeholder Feedback

CONSULT

Stakeholder feedback focused on individual Comprehensive Plan chapters and the overall connection between the Future Land Use Map and policies.

2 PAC or TAC Meetings

PAC and TAC provided review of all Comprehensive Plan chapters, offering feedback and questions about policy content and connection between chapters.

6 PC or TC Meetings

Updates on Future Land Use Map designations and buildout, policy goals, and engagement results.

Planning Commission reviewed chapters in depth prior to Public Review.