ELEVATE ERIE COMP PLAN AND TMP
TECHNICAL ADVISORY COMMITTEE

Meeting Information

Meeting: Technical Advisory Committee (TAC) Meeting #2

Date: February 10, 2023

Time: 9:00 – 10:30 AM

Location: Microsoft Teams Meeting

Attendees

Technical Advisory Committee

	Miguel Aguilar	*Senior Transportation Planner*
✓	Jarod Ballentine	*Communications Specialist*
	Luke Bolinger	*Development & Neighborhood Services Division Manager*
	Scott Brown	*O&M Manager*
	Bruce Chameroy	*Water & Wastewater Division Manager*
✓	Andrew Collins	*Long Range Planner*
	Jon Coyle	*Chief Plant Operator - Water Reclamation*
✓	Alberto De Los Rios	*Diversity, Equity & Inclusion Manager*
	Todd Fessenden	*Public Works Director*
✓	David Frank	*Energy & Environment Specialist*
	Stefanie Furman	*Director of Finance*
	Patrick Hammer	*Director of Parks & Recreation*
✓	Julian Jacquin	*Director of Economic Development*
✓	Dylan King	*Water Conservation Technician, Sustainability*
✓	Kathy Kron	*Senior Parks Planner*
✓	Lee Mathis	*Deputy Chief of Police*
✓	Michael McGill	*Forestry Technician*
✓	Levi Moser	*Recreation Supervisor*
	David Pasic	*Town Engineer*
	Gabi Rae	*Director of Communications & Community Engagement*
	Eryka Thorley	*Sustainability Manager*
✓	Rachel Wysuph	*Recreation Division Manager*

Project Management Team

✓	Erin Fosdick	*Principal Planner*
✓	Carlos Hernandez	*Principal Transportation Planner*
✓	Sarah Nurmela	*Planning & Development Director*
✓	Deborah Bachelder	*Planning Manager/Deputy Director of Planning & Development*

Consultant Team

✓	Miriam McGilvray	*Project Manager, Logan Simpson*
✓	Joe Moss	*Assistant Project Manager, Logan Simpson*
✓	Carly Sieff	*Transportation Lead, Fehr & Peers*
✓	Marine Siohan	*Trestle Strategy Group*
	Danica Powell	*Trestle Strategy Group*

Meeting Notes

What We Are Hearing

1. Community Survey Results
2. Board of Trustees – Planning Commission Joint Meeting Results
3. Discussion on Key Plan Themes
    a. What stands out to you about the feedback so far?
        - NIMBYism
            - Definitely the NIMBYism. The demographic is pretty complacent in terms of housing type and affordability needs. Not many are having financial issues.
            - Perceived NIMBYism from survey respondents
        - Survey Methodology
            - Disappointed by the lack of disaggregated data
            - Would like to see a larger sample of respondents from the community
        - Against Growth
            - That employment and local jobs not desired in order to reduce commuting times and enhance quality of life
            - The high concern about growth
            - Affordable housing as a low priority for residents
            - Results suggest more concern about GROWTH. Not GAS.
            - Not surprising data given those that usually complete surveys, and opposition to growth.
            - Lack of support for diversity/inclusion/affordability of the town is very surprising and concerning to me.
        - Supportive of Growth
            - The desire for restaurants, shopping, entertainment, and culture & arts
            - Good support for major development projects (Town Center/Gateway)
            - Excited about support for additional retail and employment
        - Surprised (pleasantly) by the apparent lack of environmental outrage and oil and gas concerns.
        - Good job security for ED Department
        - The joint group prioritizes additional parks/open space low, but it's high for the community.

- Few respondents selected Golden or Ft. Collins as alternative places to live.
- Reflecting on this discussion: shouldn't displaced residents have the opportunity to also share their thoughts, considering they had to leave town involuntarily?
    - Do you have any insight or data on what residents or populations have been displaced? Were they priced out? Neighborhoods replaced? Did they sell to move to a less expensive community? Any tips on how we reach out to displaced residents?
    - displacement is often evaluated by changes in school district's demographic changes over time, as well as whatever census info we can get

b. How do these results align /or not with your department priorities?
    - Very misaligned
    - Some of them do, some of the do not.
    - The community seems interested in improved multi-modal connections & continuing to improve and expand upon our parks, open space and recreation opportunities.
    - Mostly don't align
    - Good focus on retail, restaurant and employment
    - Unique that BoT has a lower priority on parks/recreation compared to commercial growth
    - Support for major development areas (Town center, Gateway)
c. How do we frame these priorities within our Existing Conditions? What education is needed around these topics?
    - Help people understand, if you don't grow, it is what it is now…
    - Identify what is currently out of balance. How do we create balance now and as we grow.
    - Disclaimer that survey data may not be true representation of public opinion
    - We need to have a solid description of existing utilities, including water. As well as schools, police services, etc.
    - Trade off discussion, examples, identifying goals of walkable community with rich retail, shopping and dining without employees, downtown living, and diverse housing.
        - Trade off discussion is really important
    - Talking about who is here, who can actually live here, and who can't. Highlighting findings of housing analysis.
    - If you build new houses at the pace of a SNAIL, then you don't et to enjoy fun new retail.
    - No change, doesn't mean things don't change. Doing nothing will result in changes, and those passive changes can be detrimental to the community. (regional traffic, lack of employment)
    - Presentation of current position in Erie's total growth trajectory and full anticipated buildout

- Well-planned, smart growth is good for building community
- Even if Erie doesn't grow, surrounding growth will impact Erie
- Adaption and change
- Who lives here now s. who used to live here (displacement)
- Resiliency – do we have people in our community to help with daily needs and recovery needs i.e. if disaster strikes, who can help us recover?

Existing Conditions Discussion

a. How will the existing conditions be used by staff and why do we care? What format is ideal to facilitate use?
    - Identify any disconnects between vision, public input, and where we are today.
    - I would use existing conditions to identify barriers, gaps and opportunities
    - Website dashboard
    - Where are we socio-economically now vs. the direction we want to go as a community.
    - As a basis to understand the net growth or change over the plan horizon.
    - Identify any issues or opportunities that arise from our findings.
    - Dispel rumors and NIBMY attempts at global domination
    - Trends will be important, like the slide that Dylan shared on SOV
    - Accepted snapshot of demographics and socio-economics to use for recruiting new business
    - Use data to update community profiles and marketing materials
    - Use clickable Map layers
b. What macro trends (local, regional, or global) are you seeing that might affect your department or the town in the future?
    - Alternative energy and oil and gas facilities?
    - Regional transportation impacts
    - Need to maintain relationships within the community as we grow
    - Different priorities for youth (e.g. driving habits, digital engagement)
    - Innovation
    - Climate change and adaptation
    - Teleworking – impact on the need to create REALLY attractive environments to attract employees to offices.
    - Moving toward net zero building code (Erie will do this over the next 5 years)
    - The relationship of social equity and measurable environmental conditions
    - Shifting household composition overall (smaller HH, fewer "traditional" HH, aging)
    - State legislative attention to affordable housing and mobility

- Multifamily rental and affordable housing will be of more interest to developers, particularly the latter, as constructions and interest rates remain high.
- Difficulty hiring for service and retail jobs
- Increase in employment related to schools, city staff, etc. and housing challenges for those making district and municipal wages.
- Higher density development in more urban environments will have impacts on existing utility infrastructure.
- Regionalism- housing and transportation
- Growth in neighboring cities
- Growth in North Front Range Population in general
- Senior population increasing
- Water conservation/drought, urban fire interface, pesticide usage vs. new expectations of what resources look like w/o pesticide.
- Reduction in green house gases – attention to ozone needs.
- Continued teleworking from home
- Social unrest/justice
- Banning of turf grass front yards
- EV adoption over time
- Fiscal impacts of infrastructure and services
- Toxic individualism
- Utilizing less irrigated turf/utilizing synthetic sports surfaces
- Planning for the shift from building new – to renewing the old
- Online retail vs. brick and mortar stores

c. What do we need to ask from specific industries/organizations/service providers during our Focus Group meetings this spring?
    - What type of recreation, culture facility types should the Town provide vs. private providers?
    - How much are you willing to pay for your wants?
    - What challenges are you having in your industry? Are these unique to Erire?
    - What would it take to locate in Erie?
    - What uses are acceptable on shared trail systems?
    - What are growing concerns for your student populations?
    - In what ways will you partner in Erie to achieve the goals outlined?
    - For Developers; What is the market for non single family residential housing? Where do you see mixed use development happening? Where is job growth?
    - What would help you stay in Erie?
    - Schools: What demographic changes are you seeing in the schools? How will this impact transportation and housing?
    - Have you seen a change in customers – demographic needs?

d. What one piece of the transportation existing conditions data stands out to you?
    - The speed map is fantastic
    - High speeds around schools
    - The Hwy 7 and CLR intersection wasn't high crash. I thought it would be.
    - Great, useful data.
    - The breakdown of SOV and modes
e. Based on the outreach, what is consistent or inconsistent?
    - Data is consistent with the growth we're seeing
    - Speed concerns in many neighborhoods are not consistent in the speed map.
    - Talk about insufficient bike and walk facilities but favorable views on regional trails.
f. What data will be controversial or challenging to understand?
    - The source of traffic goes beyond our borders and connected to growth trends in neighboring communities.
    - If you build it, they will come in regards to building bike and ped infrastructure
    - Slowing things down can actually improve congestion.
g. What data is missing from the mobility picture?
    - Counts on trail use
    - EV infrastructure
    - What is the through traffic?
    - Where people are trying to go
    - Access management
h. What data is present but doesn't tell the complete story?
    - The growth of traffic on main streets
    - Can we quantify scale of emissions from cars?
    - Vehicle stacking issues. Traffic jams coming from I-25
    - Data is focused on leaving Town for work. What about SOV trips just going to the grocery store (for example)?
i. What parts of these results are within your work plan this year?
    - Ped bridge connection over Coal Creek from Colliers Hill to Coal Creek Park.

Next Steps

1. Next TAC Meeting (TBD April)

What stands out to you about the feedback so far?

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Definitely the NIMBYism. The demographic is pretty complacent in terms of housing type and affordability needs. Not many are having financial issues

^^THIS!^^

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Survey Methodology

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Good job security for ED Dept :)

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Support for major development areas (Town Center, Gateway)

How should we accurately frame these topics within our Existing Conditions Report?



(How) would you like to use the Existing Conditions?



What format would facilitate future use of the data?

Clickable map layers.

What macro trends are you seeing that might affect your department or the town in the future?

alternative energy and oil & gas facilities?

Regional transportation impacts

Need to maintain relationships withing the community as we grow.

Different priorities for youth (e.g. driving habits, digital engagement)

innovation

climate change and adaptation

teleworking - impact on the need to create REALLY attractive environments to attract employees to offices

moving toward net zero building code (Erie will do this over the next 5 years)

The relationship of social equity and measurable environmental conditions.

Shifting household composition overall (smaller HH, fewer "traditional" HH, aging)

state legislative attention to affordable housing and mobility

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higher density development in more urban environment will have impacts on existing utility infrastructure.

Regionalism - Housing and transportation

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Fiscal Impacts of infrastructure and services

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utilizing less irrigated turf/utilizing synthetic sports surfaces

Planning for the shift from building new - to renewing the old.

online retail vs brick and mortar stores

What do we need to ask specific stakeholder groups during our Focus Group meetings?

- Housing
- Schools/Education
- Utility Providers
- Transportation
- Developers/Real Estate
- Business Community
- Library/Recreation
- Surrounding Municipalities/Counties
- Youth

What type of recreation, culture facility types should the Town provide vs. private providers?

How much are you willing to pay for your wants.

What challenges are you having in your industry? Are these unique to Erie?

What would it take to locate in Erie?

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Where people are trying to go.

Access management

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