TOWN OF ERIE
1874

ERIE
COLORADO



ELEVATE ERIE

Planning Our Future Together

Comprehensive Plan & Transportation Mobility Plan

Plan Advisory Committee Meeting #1 | February 27, 2023

Meeting Agenda

1. Introductions and Overview
2. Community Engagement Strategy
3. What We Are Hearing
4. Next Steps

Meeting Goal

Kickoff PAC engagement in the Elevate Erie planning process.





INTRODUCTIONS & ICEBREAKER

1. YOUR NAME
2. WHAT BOARD YOU SERVE ON
3. WHAT IS ONE THING THAT YOU WANT ERIE TO BE KNOWN FOR? WHAT COULD SET US APART?

CONSULTANT TEAM LEADS



MIRIAM MCGILVRAY

Project Manager

Comprehensive Plan Lead

LOGANSIMPSON



CARLY SIEFF

Transportation Lead

FEHR PEERS



DANICA POWELL

Engagement Lead

TRESTLE STRATEGY GROUP



AVI SRIVASTAVA

Scenario Modeling Lead

AECOM

PROJECT OVERVIEW

COMPREHENSIVE PLAN

The Erie Comprehensive Plan is the primary planning and land use policy document for the community.

- Establishes a long-term, strategic plan with a guiding vision and goals
- Shapes decisions related to new development, redevelopment, programs, and services
- Focuses on enhancing the Town's long-term vitality

TRANSPORTATION & MOBILITY PLAN

The Erie Transportation and Mobility Plan (TMP) is a guiding policy document for the Town's transportation system.

- Forms a vision for multi-modal transportation in the long-term
- Identifies implementable, high priority action items for the short-term
- Designates a connected, efficient, and comfortable network for bicycling, walking, and vehicles
- Prioritizes certain modes in corridors where all modes may not be viable

PROJECT OVERVIEW

Project Launch

- Initiate Project
- Develop project brand
- Project Management Plan
- Community Engagement Plan
- Establish TAC & PSC

Analysis

- Existing conditions reporting
- Auditing exiting plans, policies
- Market analysis
- Issues and opportunities
- Transportation data

Visioning

- Develop vision and guiding principles
- Scenario planning
- Policy framework
- Land use and transportation network maps
- Indicators
- Monitoring

Realizing the Plan

- Draft plans
- Plan adoption hearings
- Training
- Project closeout

Community Engagement

PROJECT OVERVIEW



ROLES AND RESPONSIBILITIES

Project Management Team (PMT)

- Support project management to guide the process and progress of the plan
- First reviewer on all work products
- Support community engagement efforts
- Provide regular updates to Board of Trustees and Planning Commission
- Biweekly communication with consultant team



Project Management Team (PMT)

ROLES AND RESPONSIBILITIES

Plan Advisory Committee (PAC)

- Coordinate with other town initiatives and respective Boards & Commissions
- Provide input on overall project strategy
- Facilitate community engagement
- Identify issues & opportunities
- Provide feedback on interim work products



ROLES AND RESPONSIBILITIES

Technical Advisory Committee (TAC)

- Provide technical expertise, data, resources
- Align with other initiatives
- Review & comment on interim work products
- Weigh in on big decisions
- Share & gather information from respective work groups



COMMUNITY ENGAGEMENT STRATEGY

1. OUTREACH GOALS
2. OVERVIEW OF ENGAGEMENT STRATEGY
3. UPCOMING OUTREACH OPPORTUNITIES

OUTREACH GOALS

- Develop a solid understanding of the community's needs & interests
- Engage all affected stakeholders & create an inclusive approach to incorporate community voices.
- Build on outreach & engagement efforts currently underway.
- Gather community input & utilize it to shape the final plan.



GROUPS TO ENGAGE

- Erie residents & community at large
- Planning Commission & Board of Trustees
- Other advisory boards
- Business community
- Advocacy & non-profit groups
- Regional partners & neighboring jurisdictions
- Development community
- Affordable housing providers
- Recreation providers
- Arts & cultural providers
- Transportation providers
- Youth



Who else should be included in this proces

OUTREACH TOOLS

ENGAGE ERIE WEBPAGE SURVEYS AND ACTIVITIES



COMMUNITY EVENTS



SOCIAL MEDIA AND NEWSLETTERS



NEXT ENGAGEMENT WINDOW

Goals

- Build broader awareness of project
- Dig deeper into stakeholder and focus groups topics
- Build on first engagement window survey results
- Connect climate and environment with housing and transportation
- Start visioning

Possible Strategies

Stakeholders	Community	Youth
• **Focus Groups**: Affordable Housing, Business Community, Town Staff, Teachers & School Staff • **One-on-One Email Outreach** (with Google Form) and/or Meetings: Transportation; Utility Providers; Developers and Real Estate; Library/Recreation; Surrounding municipalities / counties; Erie residents	• **Micro-Engagement**: Weekly informal coffee & happy hours at local gathering places (Fox Dog, Erie Social Club) to socialize the project • **Earth Day celebration**: tap into existing event with visioning activity • **Dream Big event** at Board of Trustees study session	• **City As Play**: visioning activity with elementary and middle schoolers (tentatively) to get them to think about the future of Erie • **Climate Activity** with high schoolers: connect transportation and housing to climate goals

WHAT WE ARE HEARING

1. COMMUNITY SURVEY RESULTS
2. BOARD OF TRUSTEES – PLANNING COMMISSION JOINT MEETING RESULTS
3. TECHNICAL ADVISORY COMMITTEE DISCUSSIONS AND PLAN AUDIT

Elevate Erie: Your Vision & Values



Initial Survey Results for Discussio

February 2, 2022

OVERVIEW



6 **Weeks**

(December 20, 2022 to February 2, 2023)

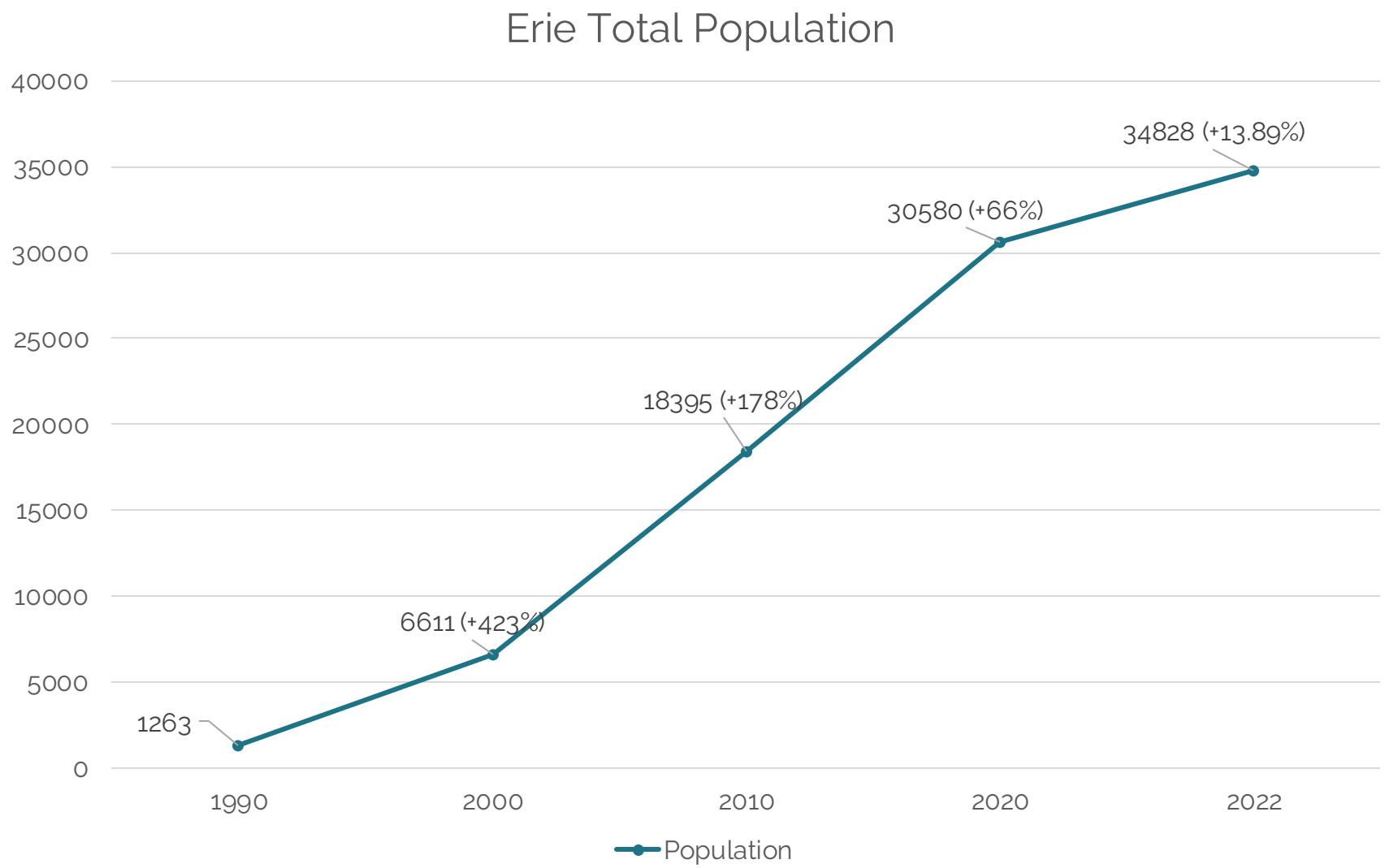
Different Outreach Venues

- Town of Erie Facebook Page
- Erie Colorado Facebook Group
- Utility bill article
- TAC, PC, BoT meetings
- Personal outreach/direct email

699 **Submissions**

DEMOGRAPHIC DATA AND TRENDS

Population Growth of **2657%** since 1990



DEMOGRAPHIC DATA AND TRENDS



32,828 People in 2022

81.9% white alone

9.3% Hispanic or Latino

5.4% Two or more races

5.4% Asian alone

0.1% American Indian, Alaska Native alone

0.1% Native Hawaiian or another Pacific Islander alone



11,882 Households (2022)

2.99 Persons per household (for Single Family units: 93% of total units)

2.10 Persons per household (for Multi Family units: 7% of total units)



7.8% Foreign born

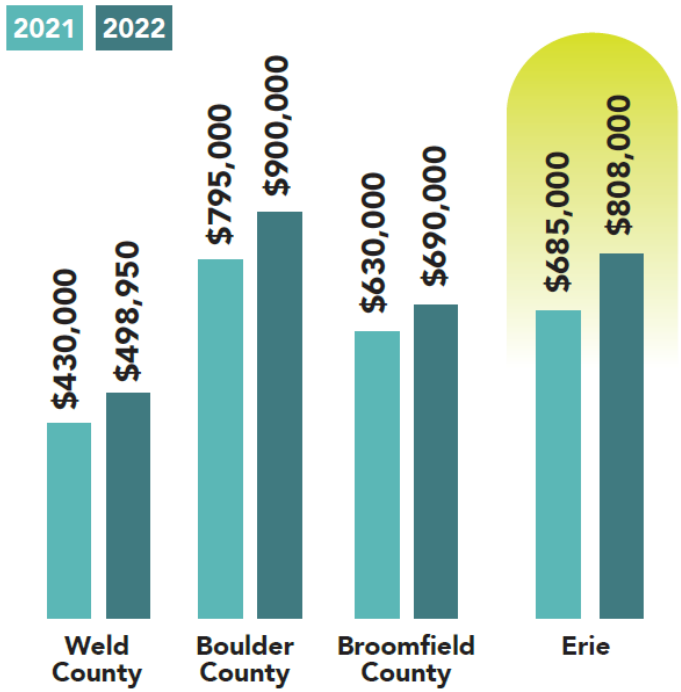
10.7% Language other than English spoken at home



64.6% Bachelors degree or higher for persons over 25

HOUSING DATA AND TRENDS

Single-Unit Detached Median Sale Price, First Six Months of the Year, 2021 vs 2022



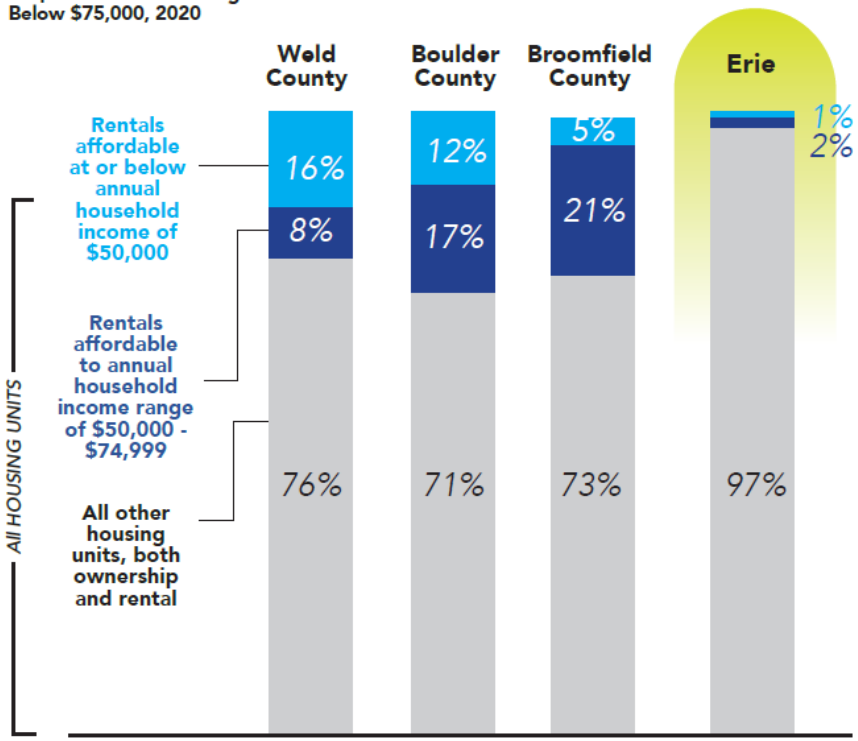
Source: MLS via Colorado Association of Realtors

88% of housing units are single-unit detached

85.9% Owner Occupied

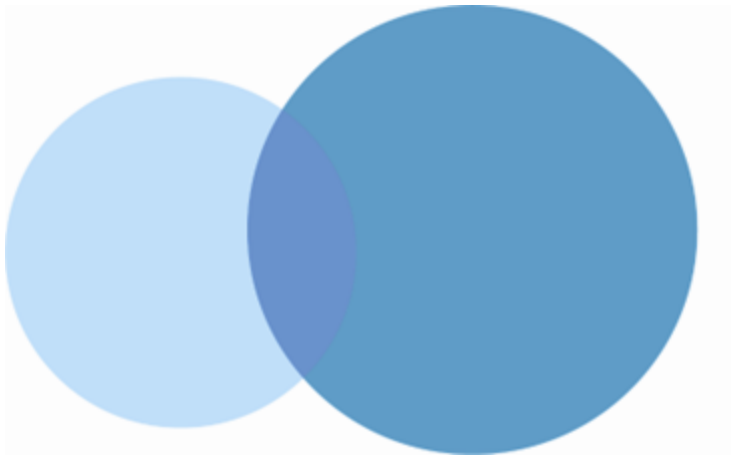
>25% of Erie households pay more than 30% of income on housing

Proportion of All Housing Units that are Rentals Affordable to Incomes Below $75,000, 2020



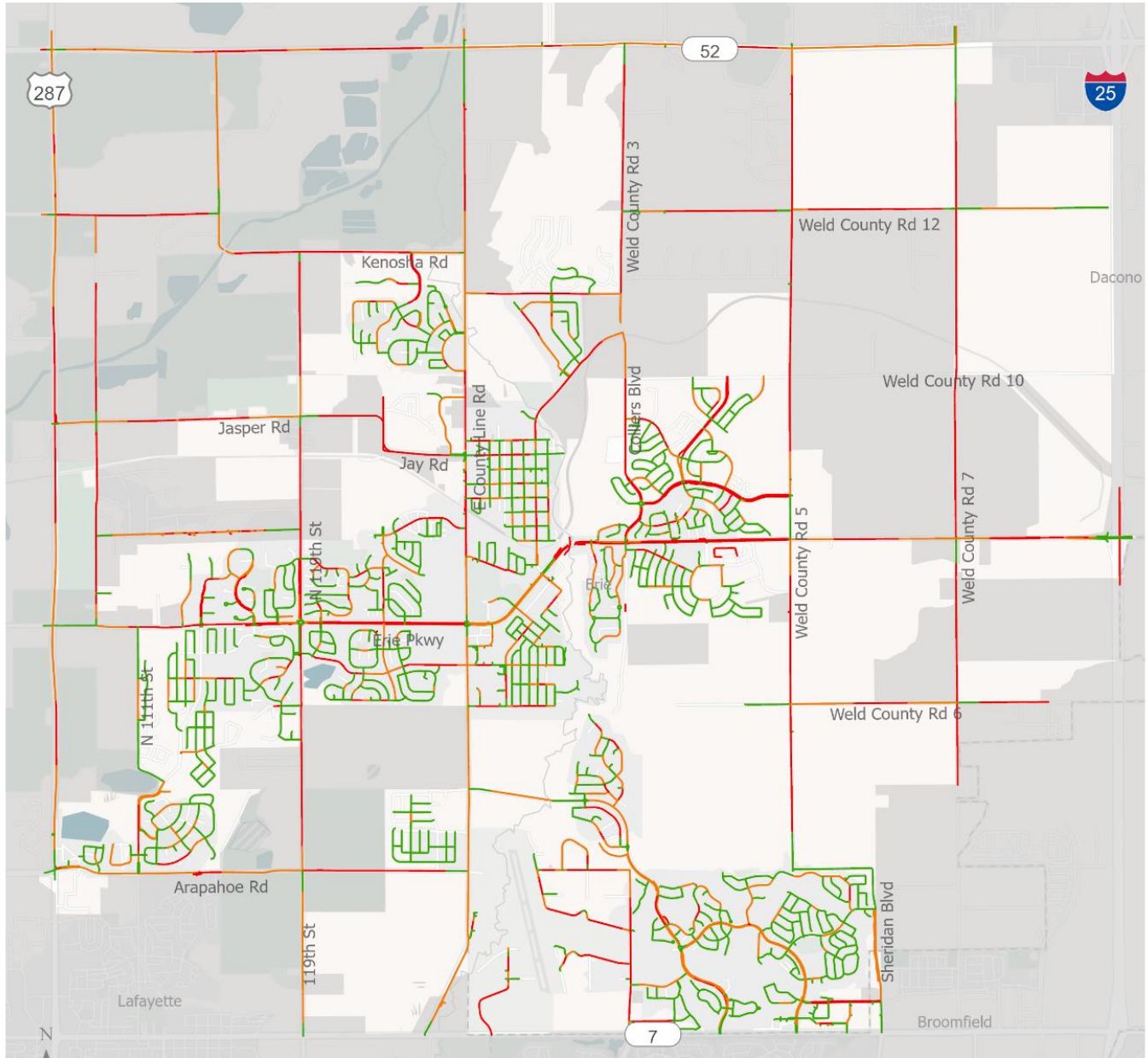
Source: 2016-2020 ACS Five Year Estimates

Transportation Data and Trends



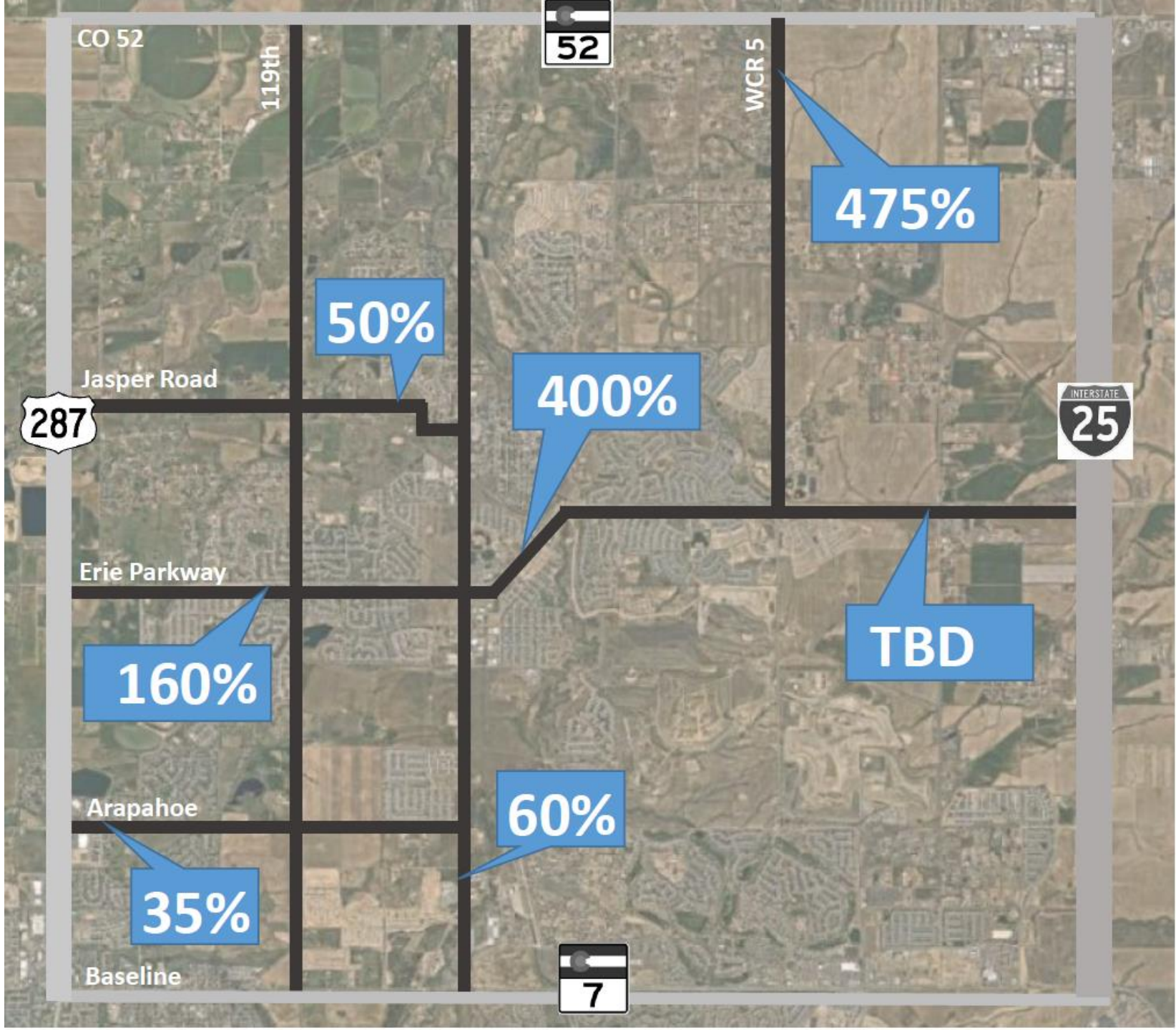
- 3,100 - Employed in Selection Area, Live Outside
- 12,028 - Live in Selection Area, Employed Outside
- 618 - Employed and Live in Selection Area

Observed Speed vs. Posted Speed Limit

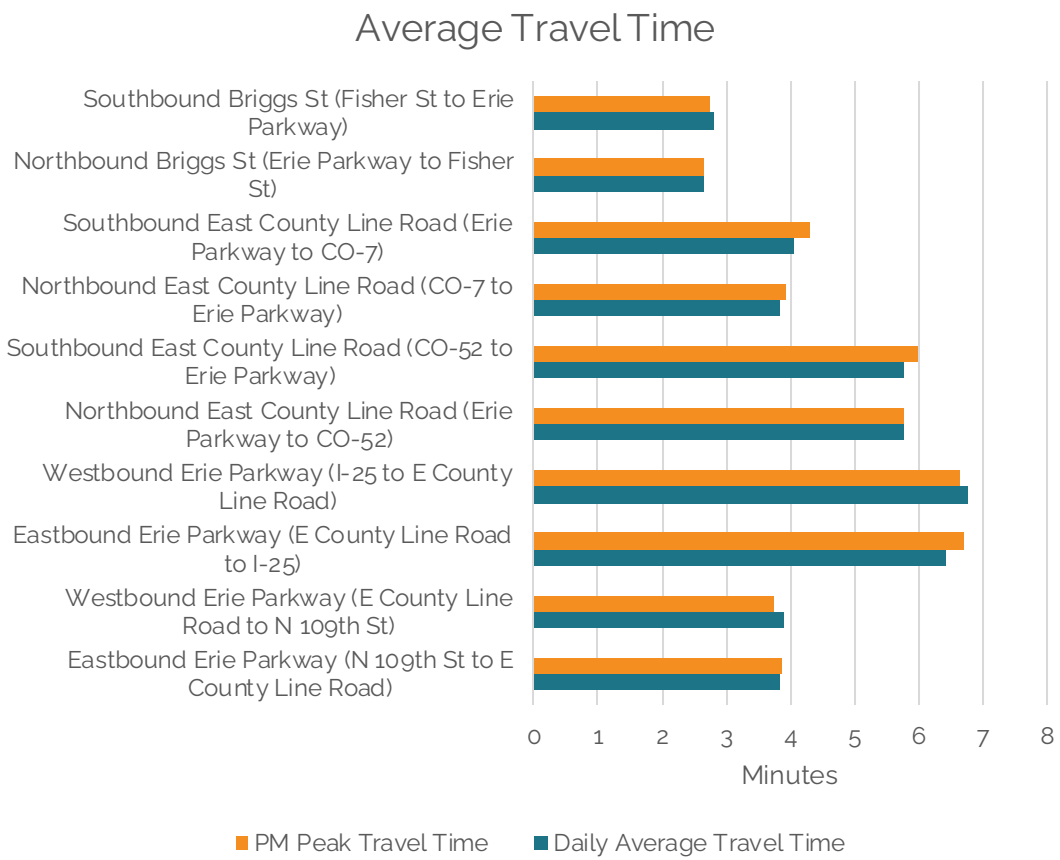


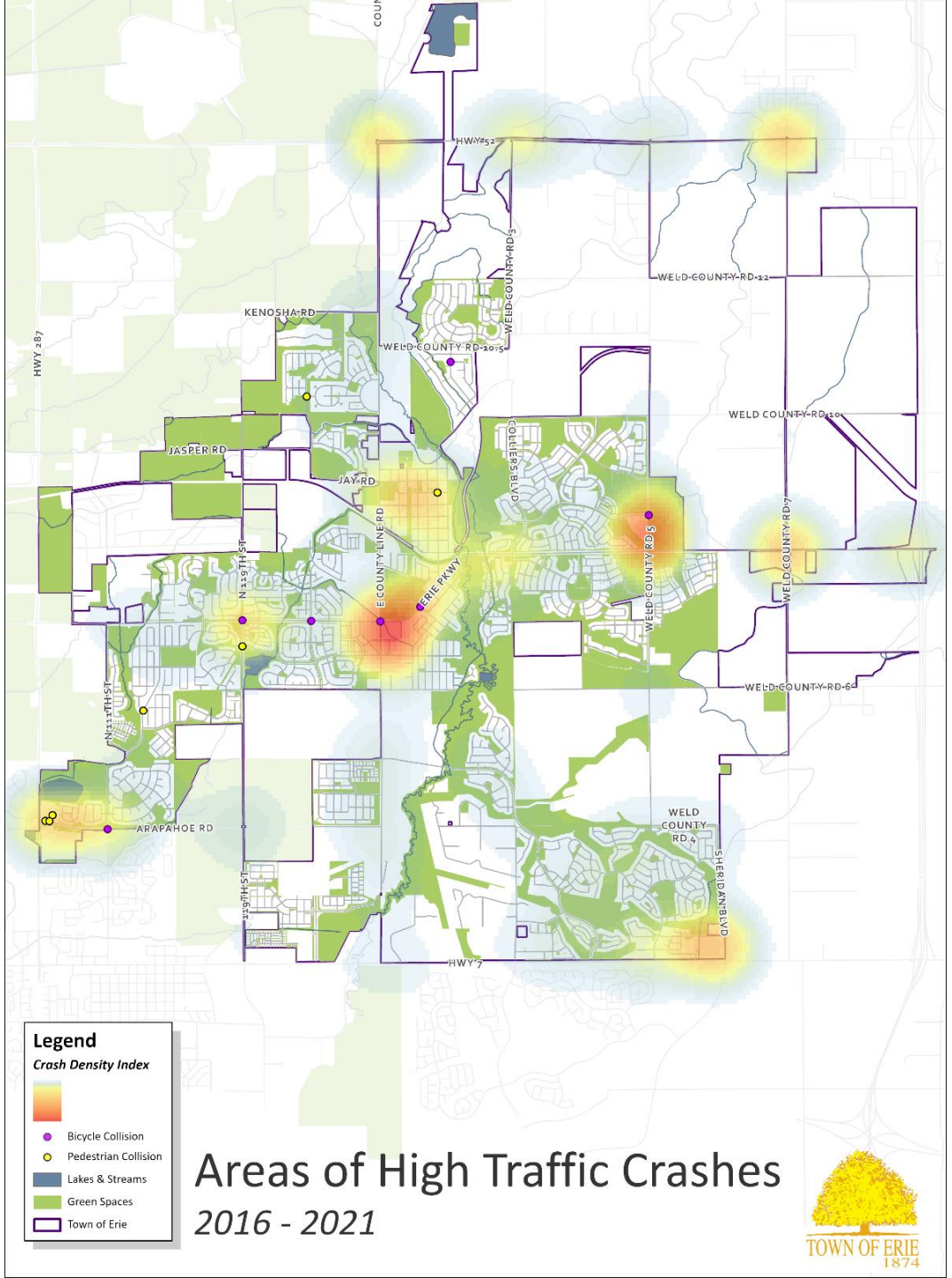
Transportation
Data and Trends

Traffic volume changes over the past two decades

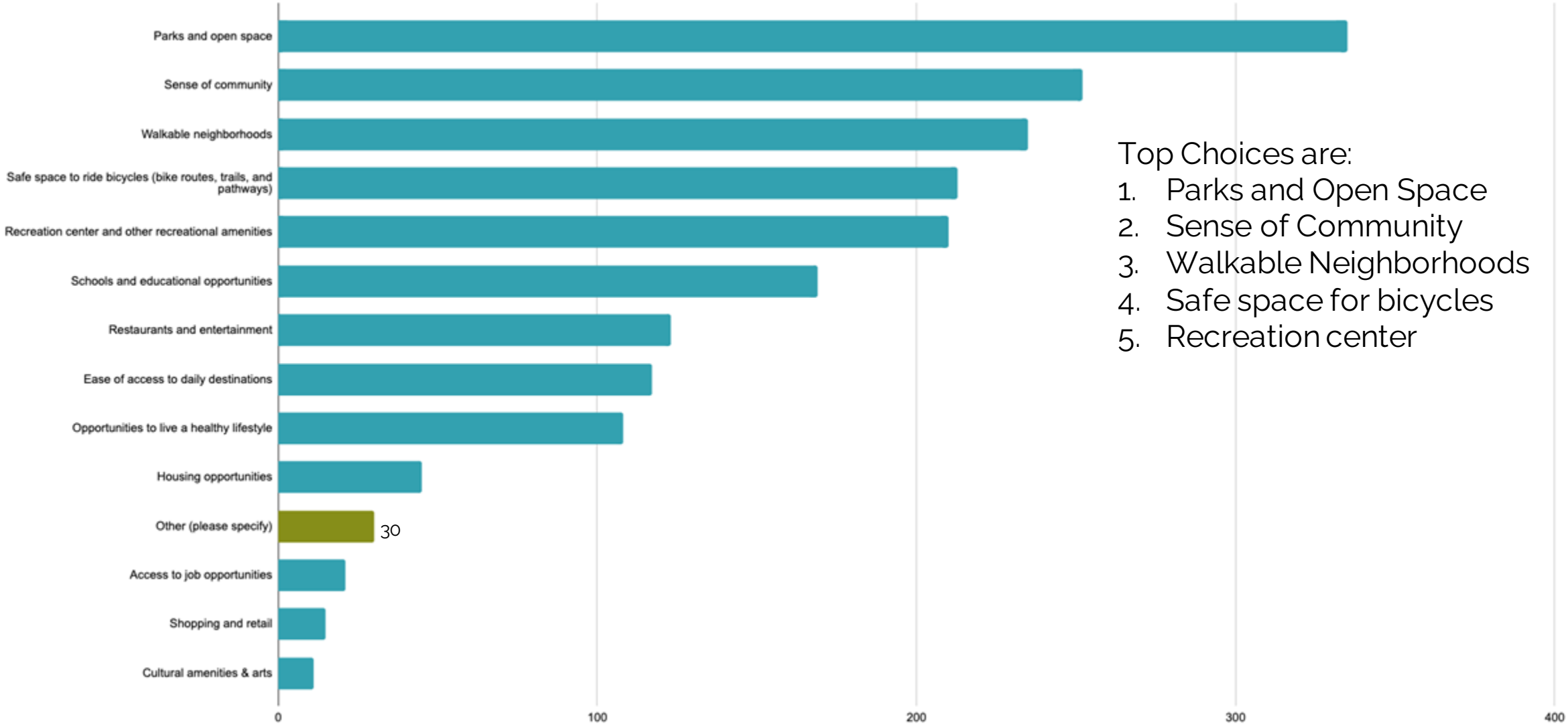


Transportation Data and Trends





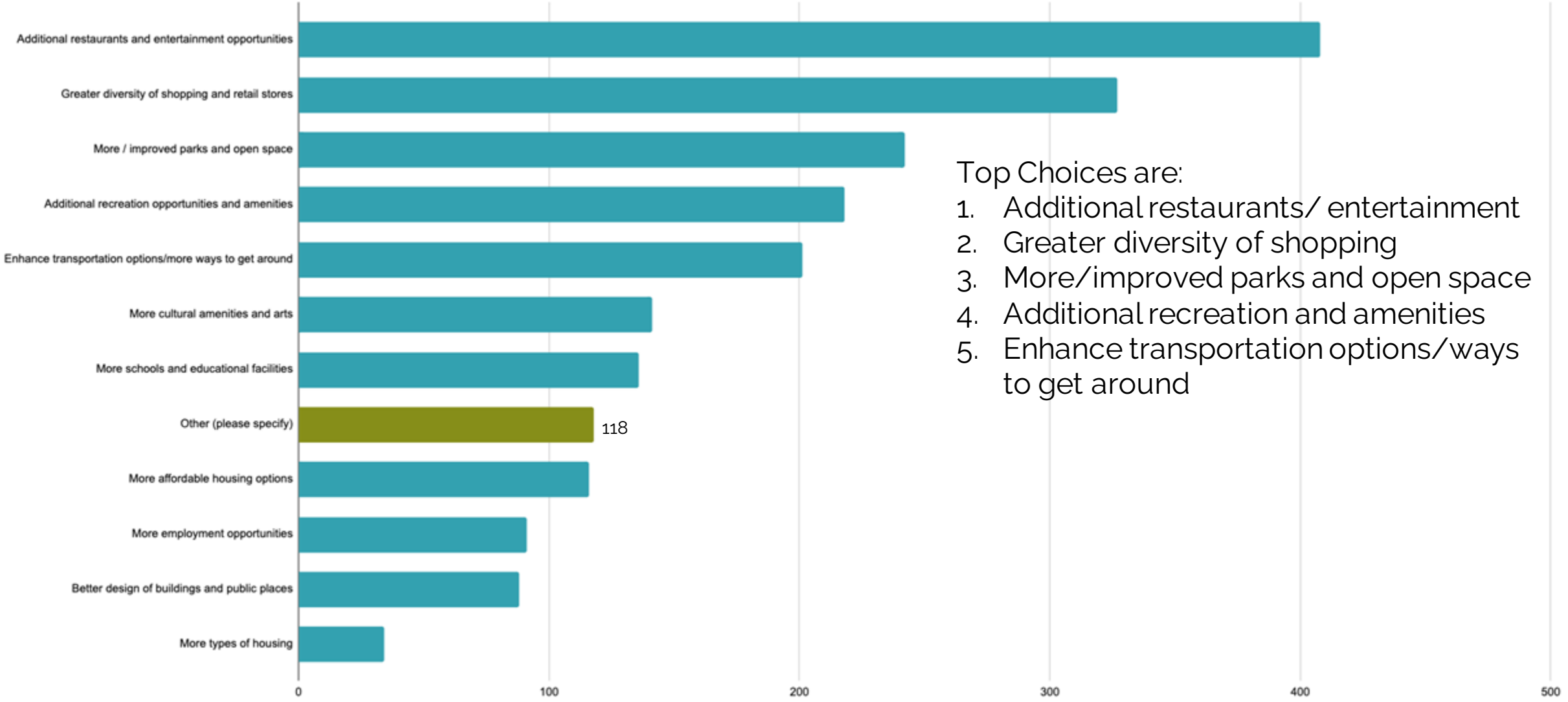
Q2. What do you like most about Erie? (pick top three)



Top Choices are:

1. Parks and Open Space
2. Sense of Community
3. Walkable Neighborhoods
4. Safe space for bicycles
5. Recreation center

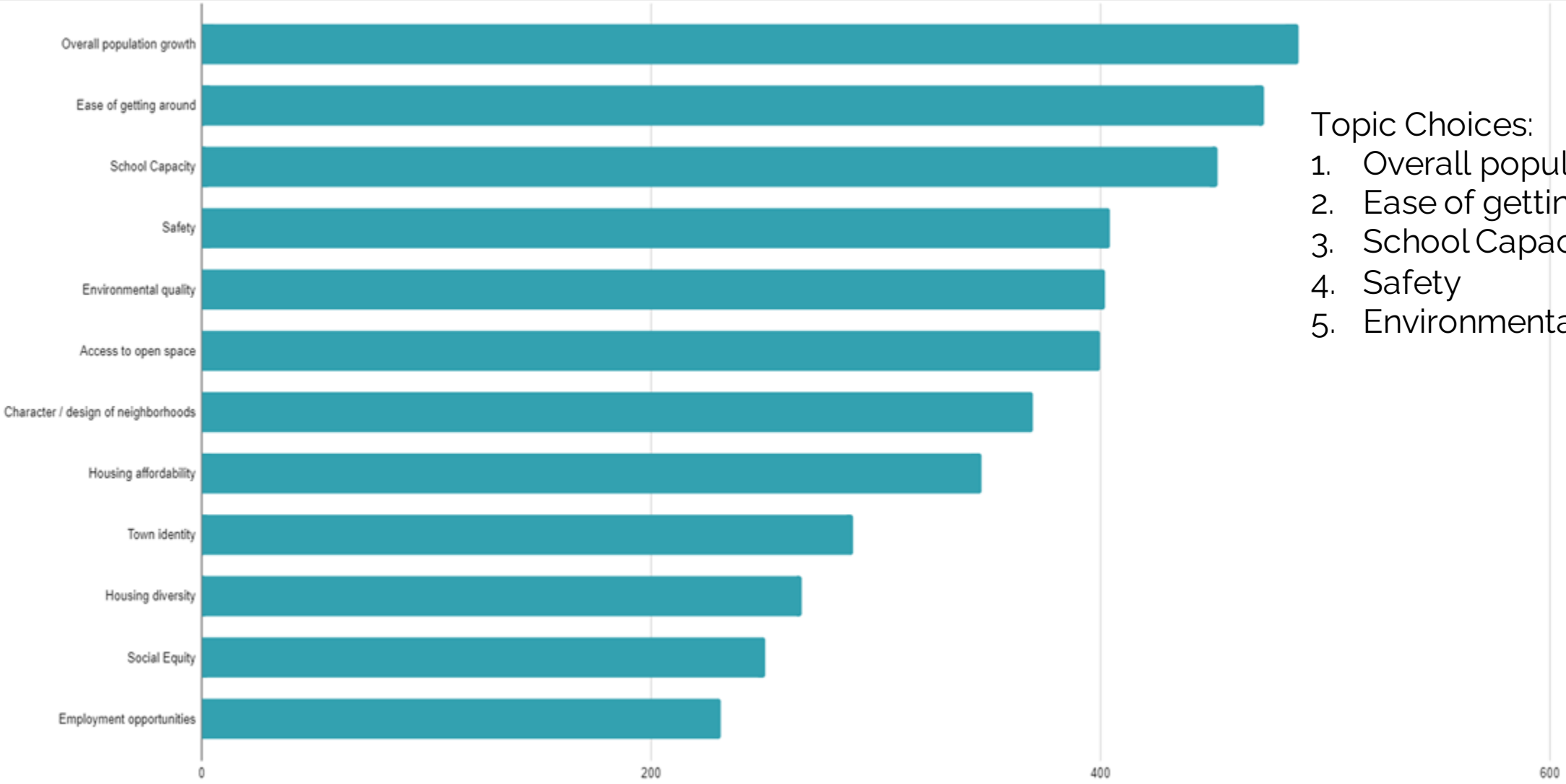
Q4. What changes you would like to see occur in Erie over the next 20 years? (pick top three)



Top Choices are:

1. Additional restaurants/ entertainment
2. Greater diversity of shopping
3. More/improved parks and open space
4. Additional recreation and amenities
5. Enhance transportation options/ways to get around

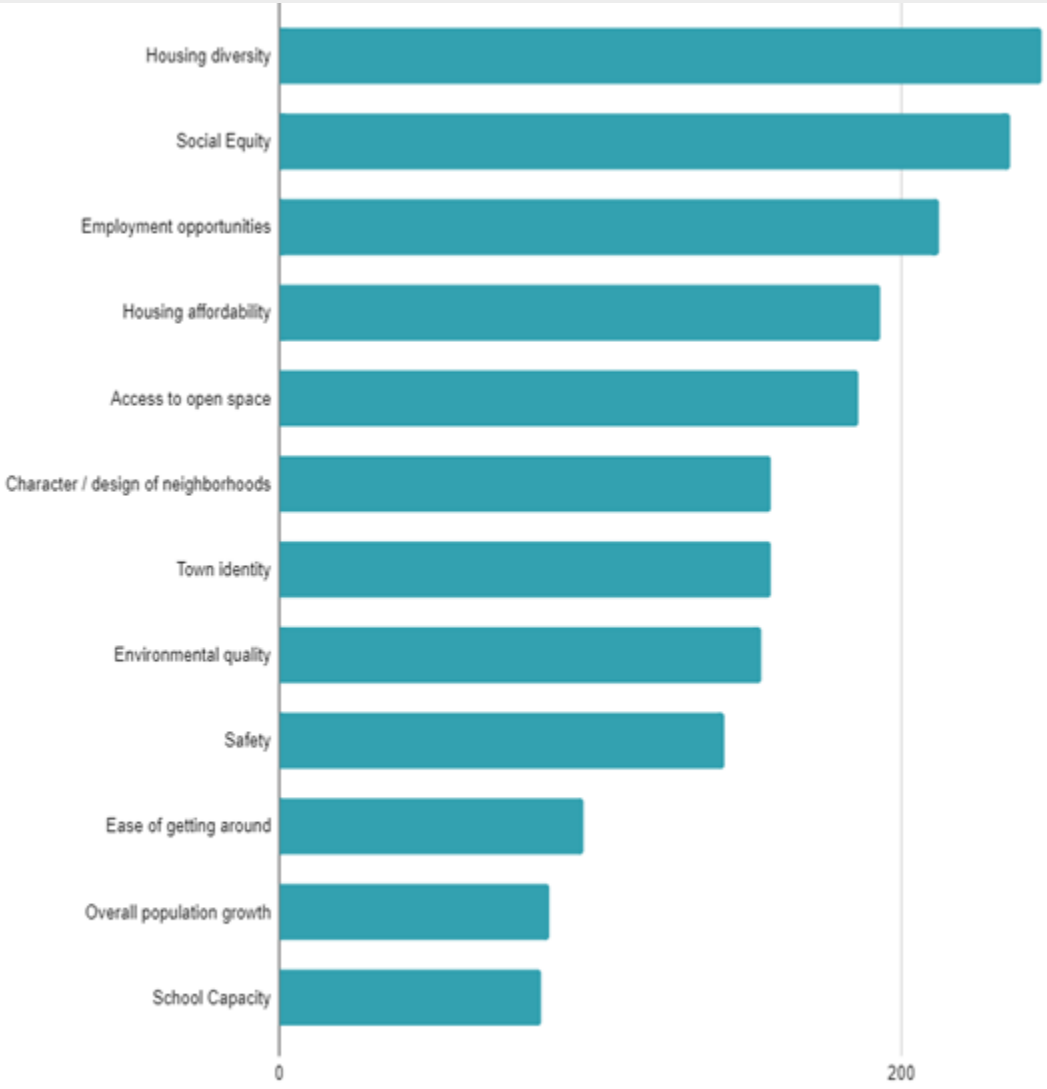
Q5. In thinking about future growth and change in the Town of Erie, what concerns you <u>somewhat or extremely</u>?



Topic Choices:

1. Overall population growth
2. Ease of getting around
3. School Capacity
4. Safety
5. Environmental Quality

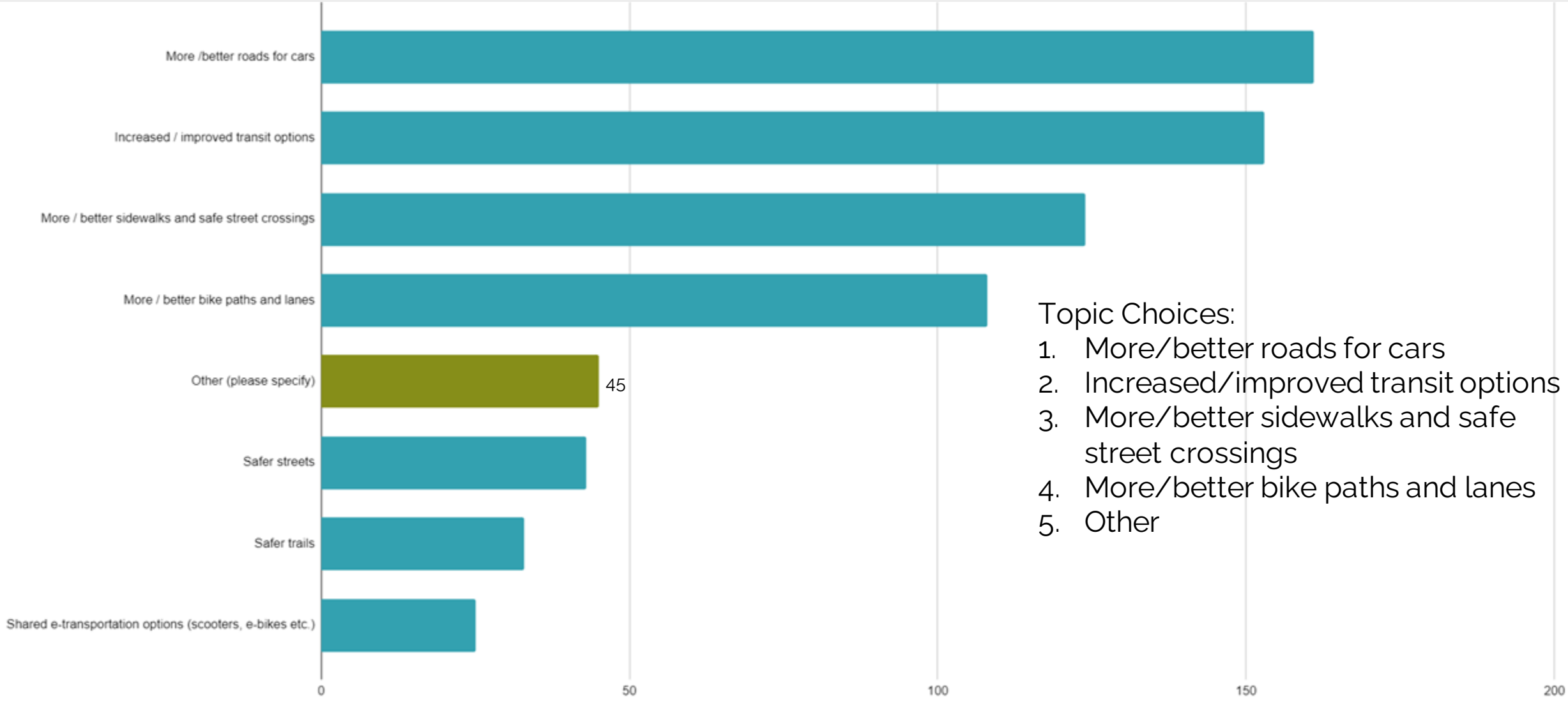
Q5. In thinking about future growth and change in the Town of Erie, what does NOT concern you?



Topic Choices:

1. Housing Diversity
2. Social Equity
3. Employment Opportunities
4. Housing Affordability
5. Access to Open Space

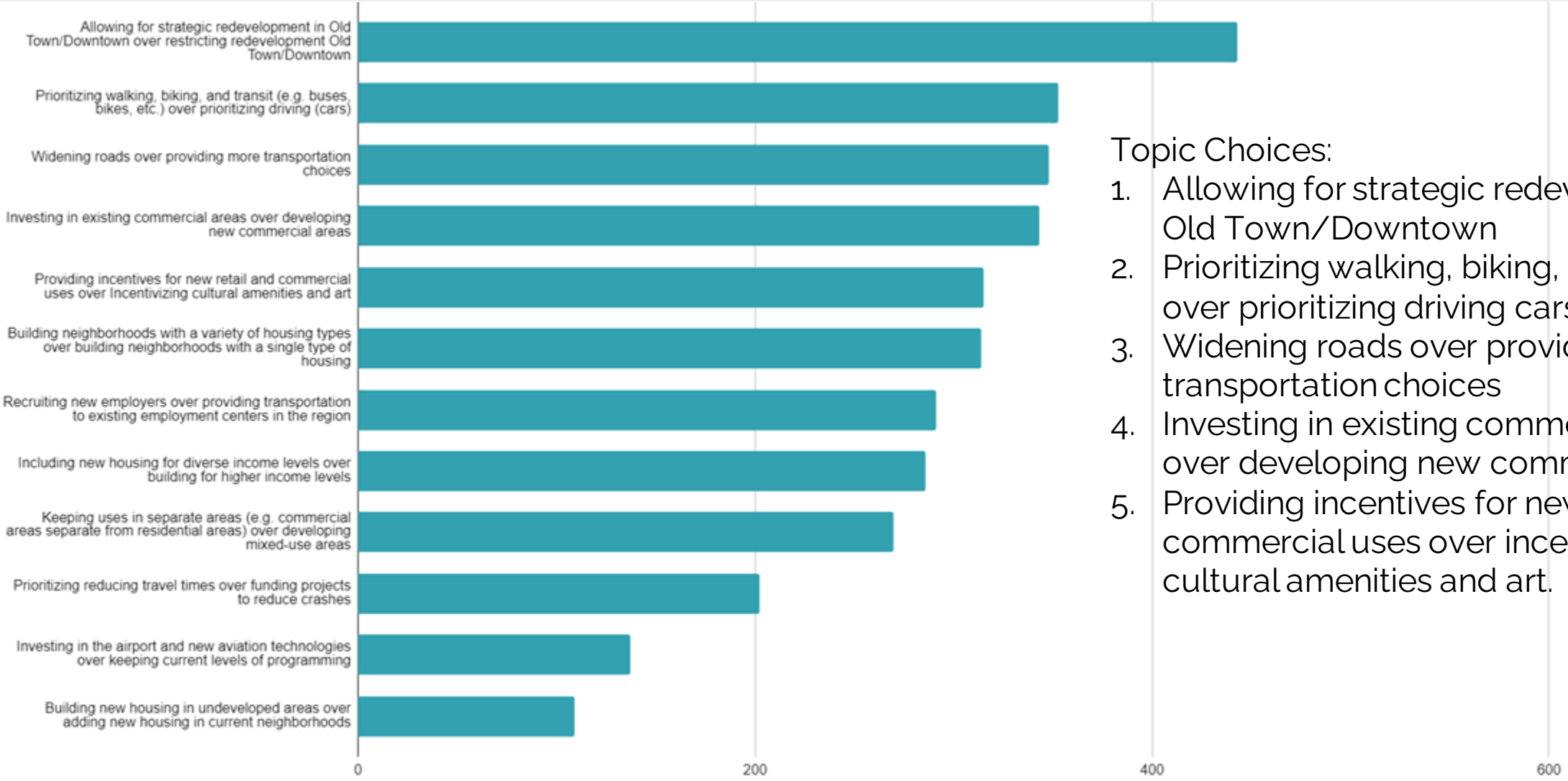
Q6. What is the most important change you'd like to see around transportation? (select top response)



Topic Choices:

1. More/better roads for cars
2. Increased/improved transit options
3. More/better sidewalks and safe street crossings
4. More/better bike paths and lanes
5. Other

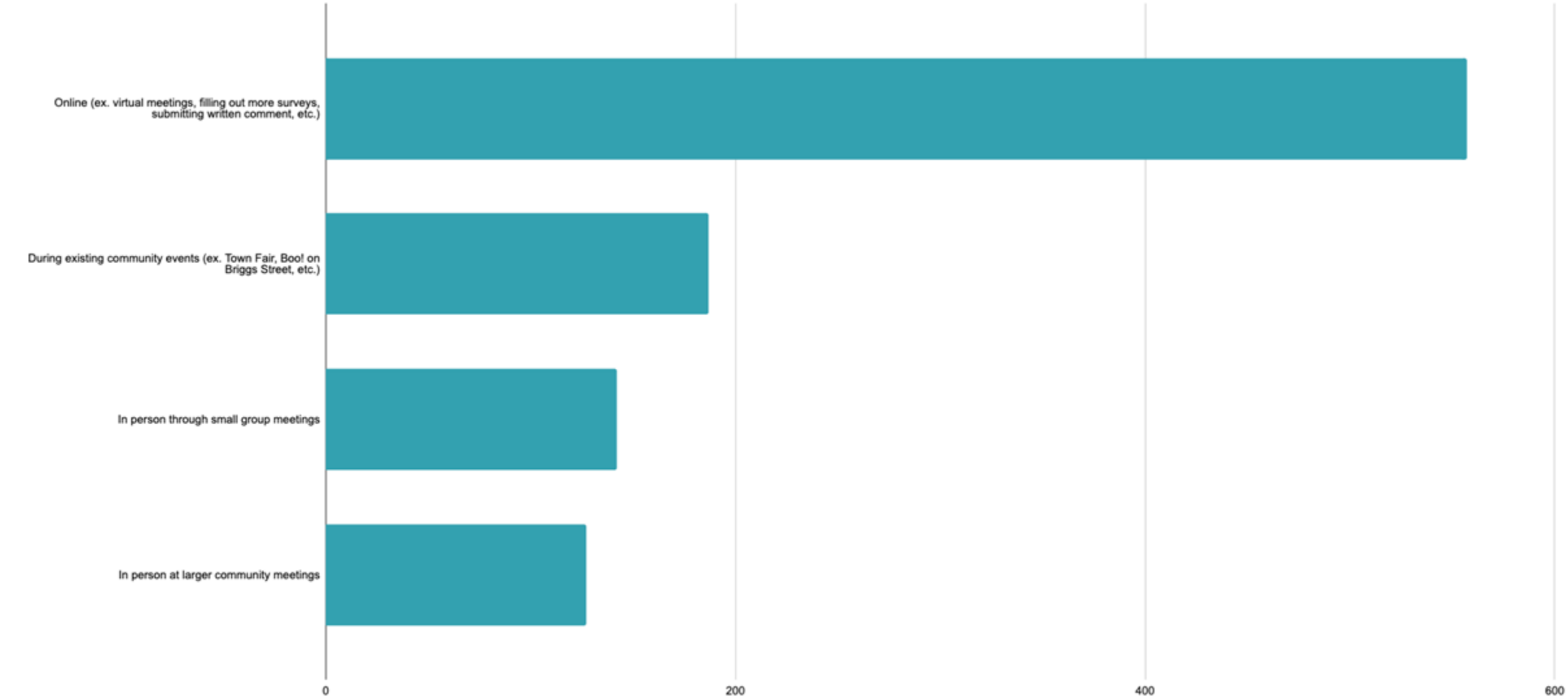
Q7. We want to better understand what direction the community wants to go in the future and what topics should be a priority. Which option do you prefer or definitely prefer?



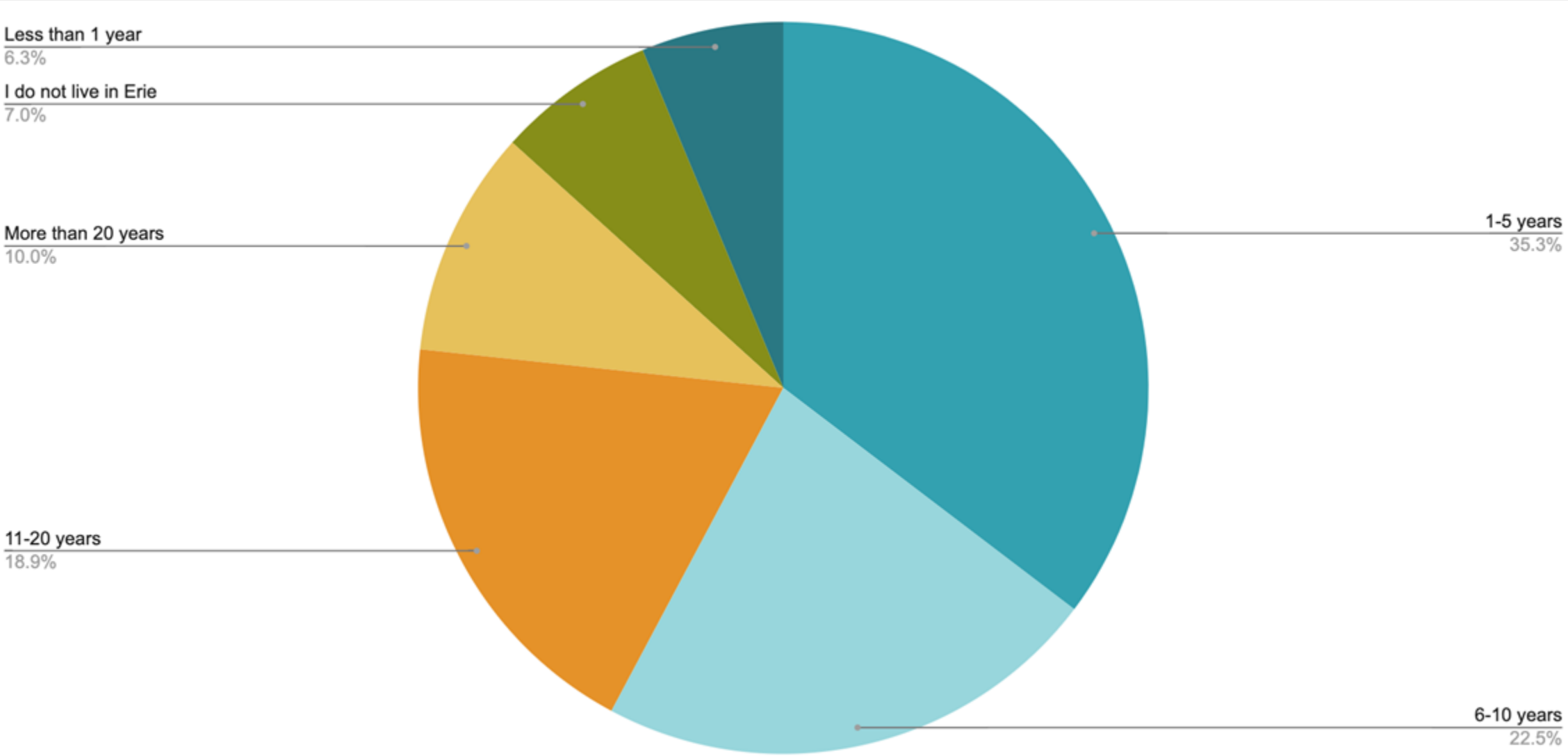
Topic Choices:

1. Allowing for strategic redevelopment in Old Town/Downtown
2. Prioritizing walking, biking, and transit over prioritizing driving cars
3. Widening roads over providing more transportation choices
4. Investing in existing commercial areas over developing new commercial areas
5. Providing incentives for new retail and commercial uses over incentivizing cultural amenities and art.

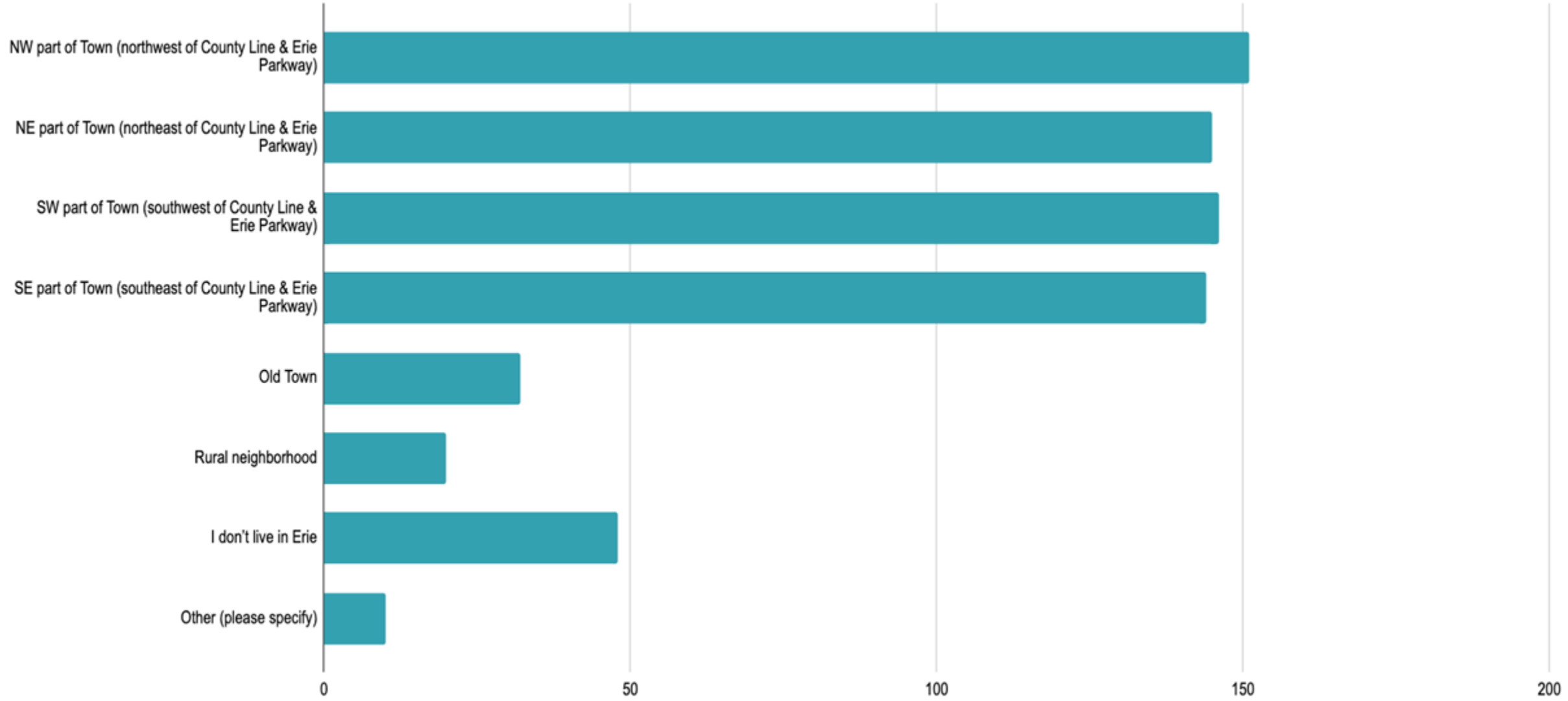
Q9. How would you like to provide input on the Elevate Erie Comprehensive and Transportation Mobility Plan? (select all that apply)



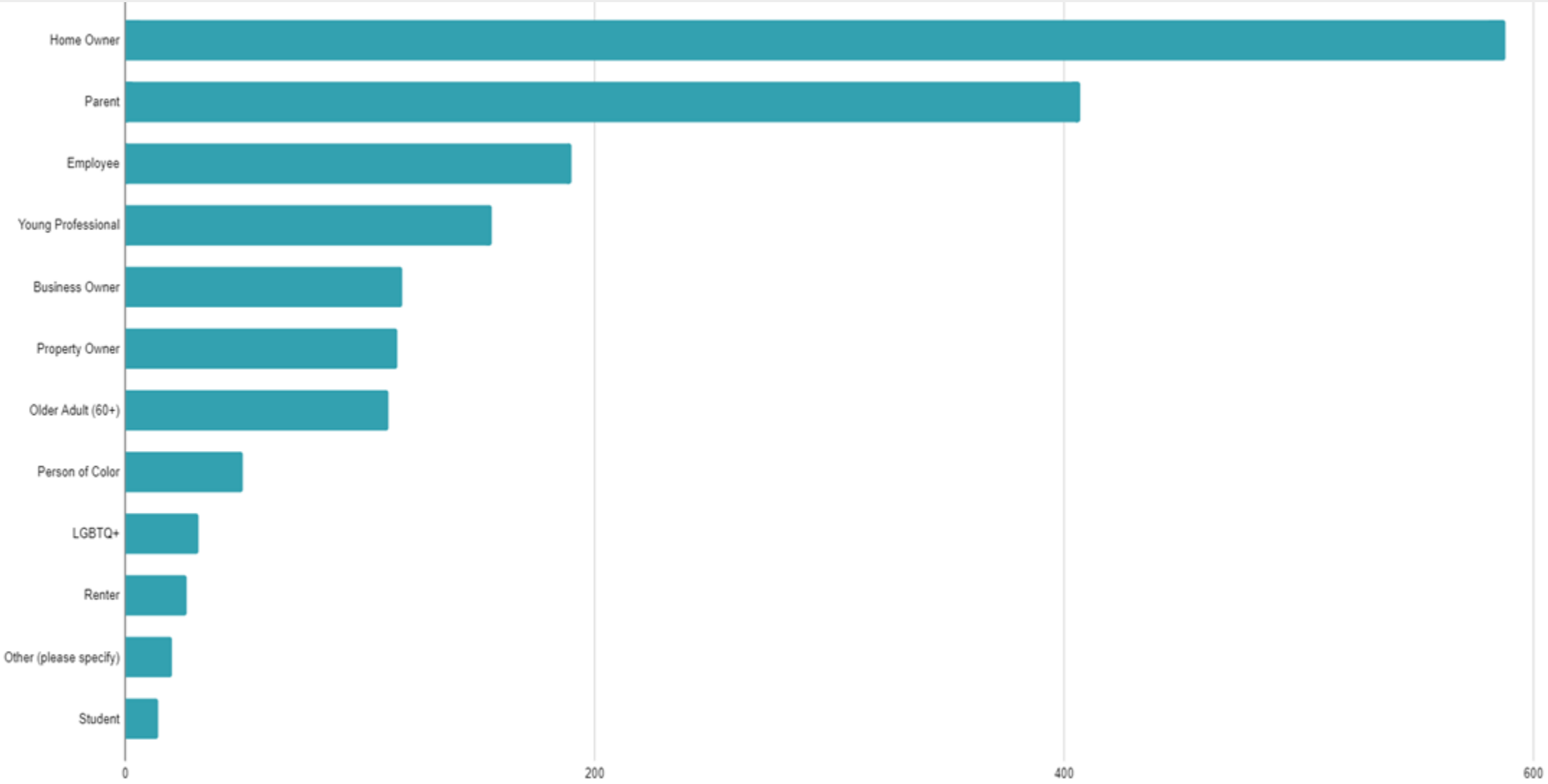
Q10. How long have you lived in Erie?



Q11. Where do you live?



Q12. Which of these groups do you identify with? (select all that apply)



BOARD OF TRUSTEES – PLANNING COMMISSION JOINT MEETING

What would make this planning process a success?



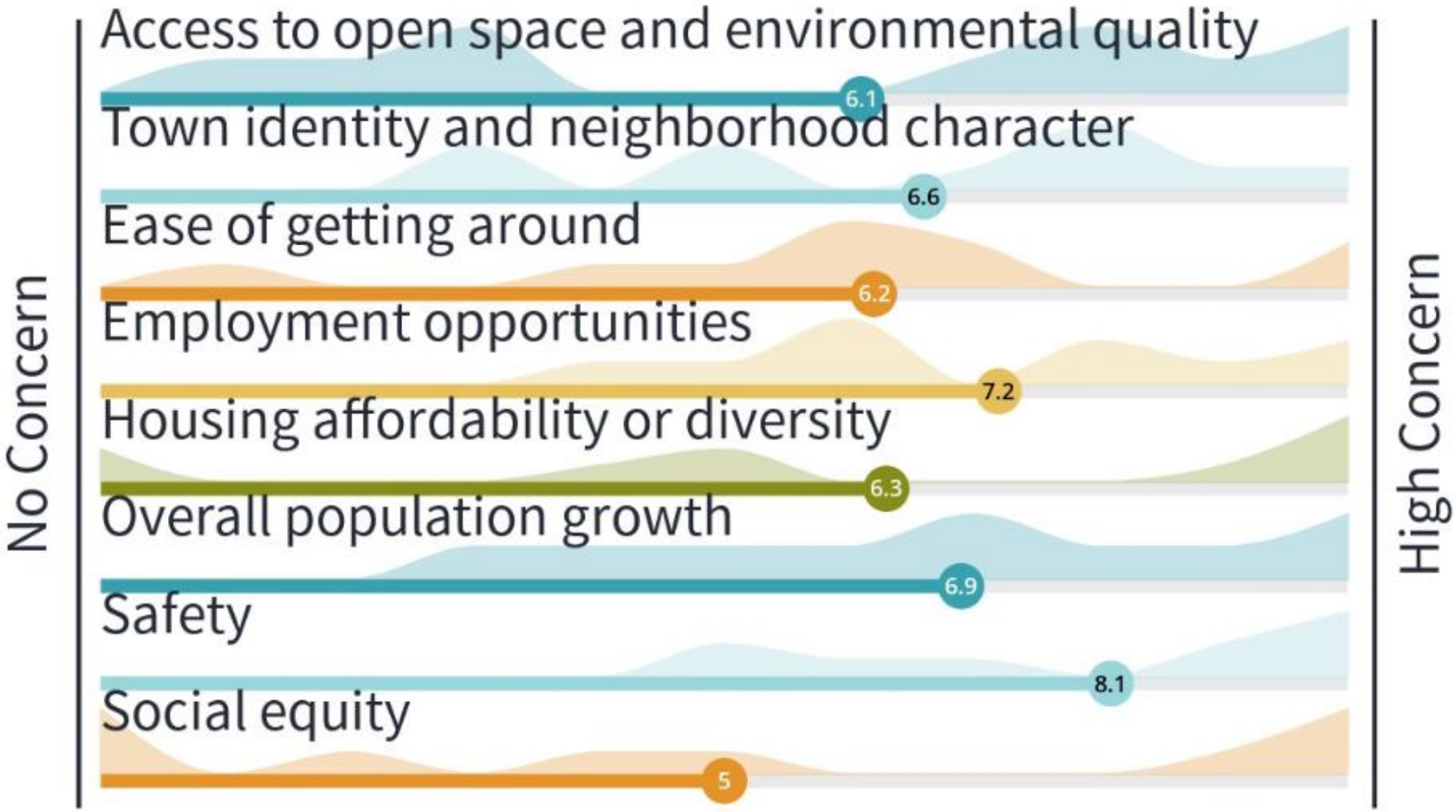
BOARD OF TRUSTEES – PLANNING COMMISSION JOINT MEETING

What are the top long-term issues you hear from residents?

- Housing affordability (x4)
- Transportation limitations (x2)
- Rapid Growth (x2)
- Water conservation (x2)
- Managed growth vs unplanned growth (x2)
- Oil and gas development near homes (x2)
- Metro districts (x2)
- Landfill (x2)
- Commercial development (x2)
- Economic stability (x2)
- Mobility concerns for our older adults
- Services and diverse amenities
- How to maintain and sustain our infrastructure
- Cost of living
- Difficult to find childcare
- Overcrowded schools
- Youth programs full
- Infrastructure lagging behind growth
- Town spending
- Lack of government transparency
- Housing can't keep paying the way
- Not enough primary employment
- Physical community connection
- Work-Live
- How to accommodate all the traffic and parking
- Too much developer influence
- Open space concerns
- The Town is not listening to the residents.
- Trucks are a menace

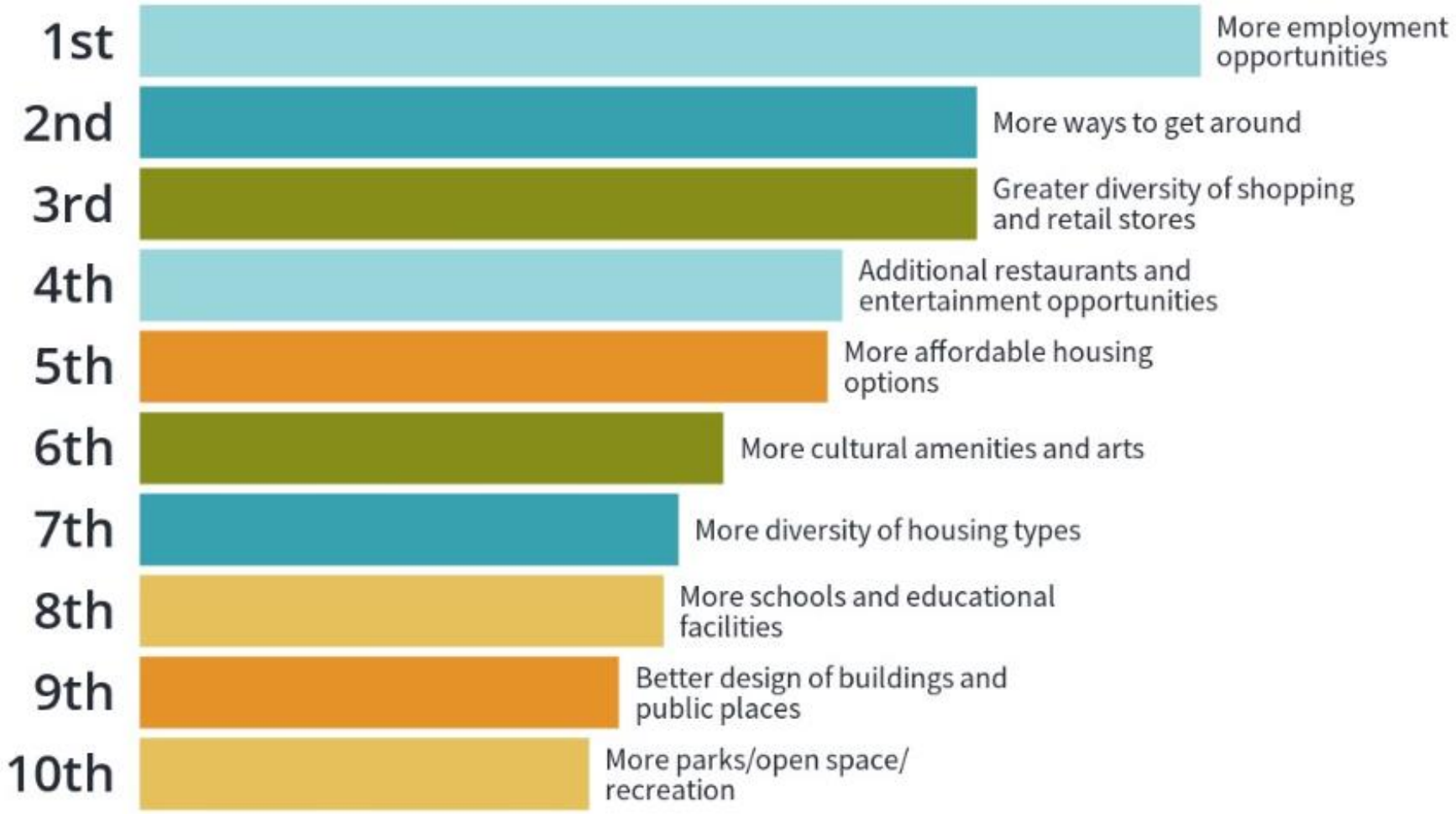
BOARD OF TRUSTEES – PLANNING COMMISSION JOINT MEETING

What concerns you the most about Erie's future over the next 20 yrs?



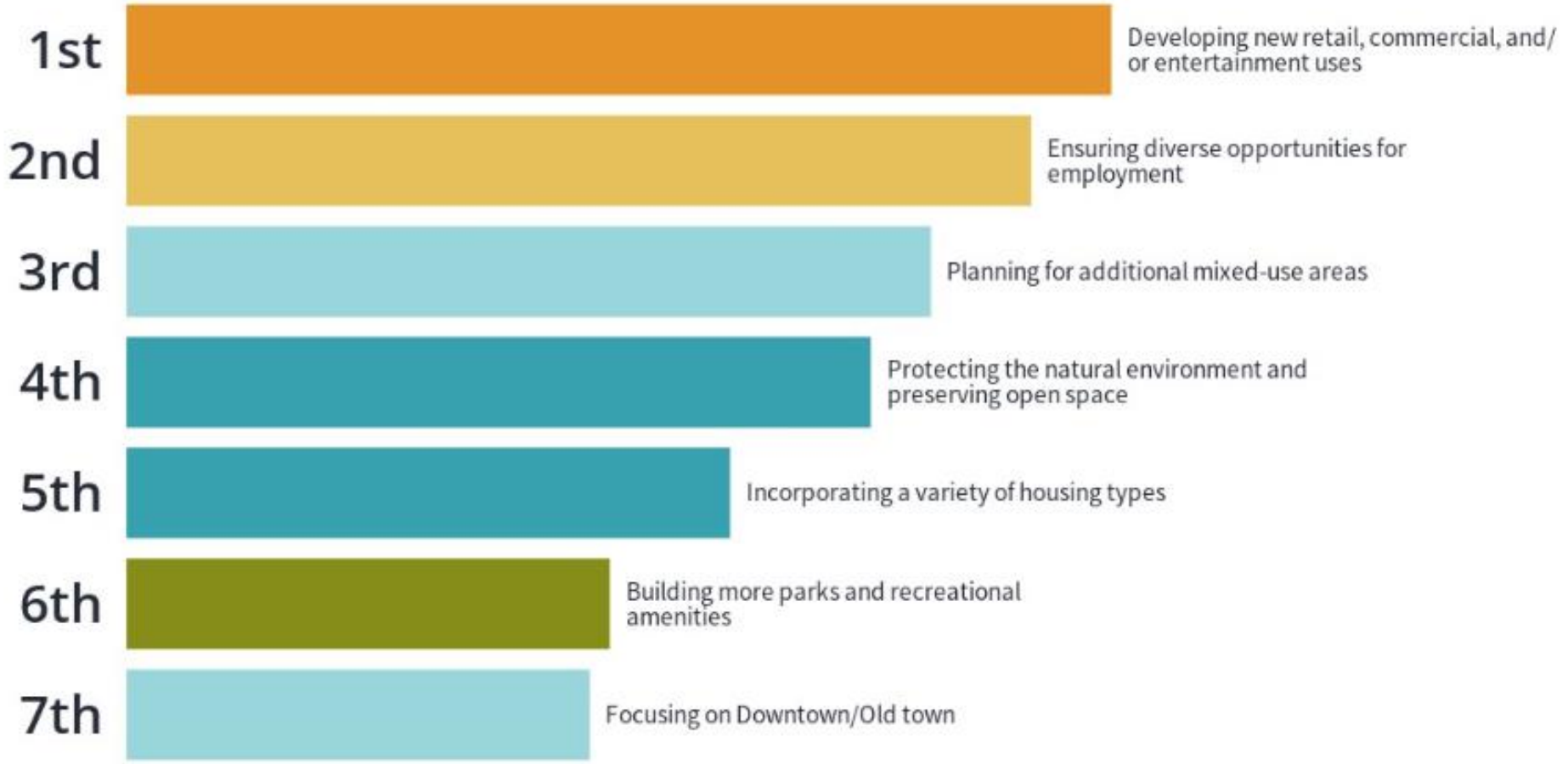
BOARD OF TRUSTEES – PLANNING COMMISSION JOINT MEETING

What is the most important change you'd like to see over the next 20 yrs?



BOARD OF TRUSTEES – PLANNING COMMISSION JOINT MEETING

How would you rank the following elements in terms of supporting placemaking and land use over the next 20 years?



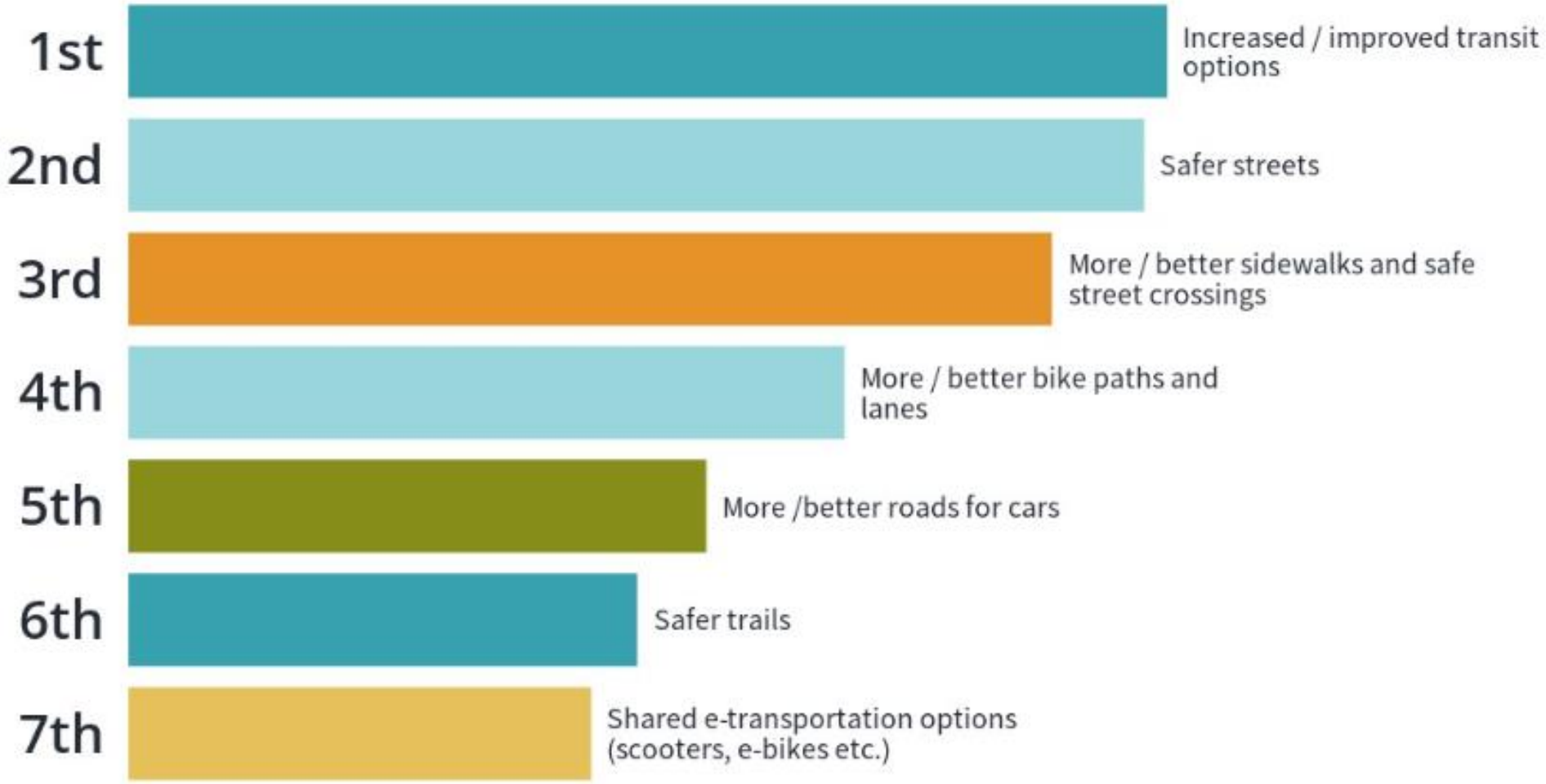
BOARD OF TRUSTEES – PLANNING COMMISSION JOINT MEETING

What are your top innovative ideas for Erie's future?

- **Connect the community** to each other, to town leadership, to resources, to services. Bringing everyone along so we are moving together into the future to meet our goals
- **Annex** as much surrounding land as we can NOW
- **Combine parks and recreation with commerce**. Some of the most successful business districts have opportunities for families to play, work, run errands as an outing.
- **Attract more commercial development** and streamline commercial applications
- Economic incubators
- Intergenerational housing plan
- **Utilize Erie Airport** land for more than just an airport.
- **Become a transit innovation hub** for new transit solutions, testing ground. Transit incubation solution generation.
- **Become a center and destination for non-mountain-oriented activities**
- **Erie Gateway** is a huge opportunity to give cause for the Front Range to visit, work and play, while also creating a huge opportunity for high-density housing that does not take away from the sense of Town Charm.

BOARD OF TRUSTEES – PLANNING COMMISSION JOINT MEETING

How would you prioritize transportation improvements over the next 20 yrs?



TECHNICAL ADVISORY COMMITTEE DISCUSSIONS

Challenges

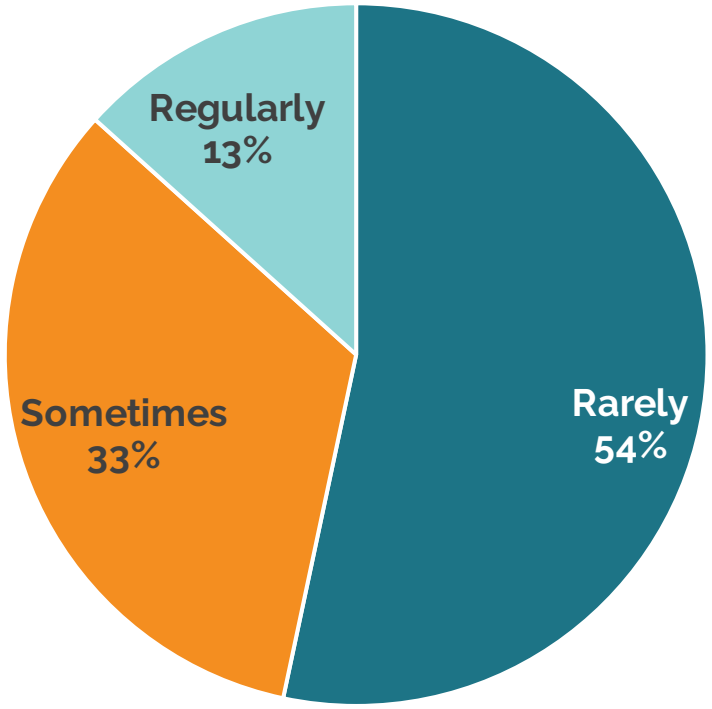
- Climate change and water
- Housing affordability and diversity
- Growing beyond a small town
- Financial sustainability
- Jobs and economic development
- Moving away from auto dependance

Opportunities

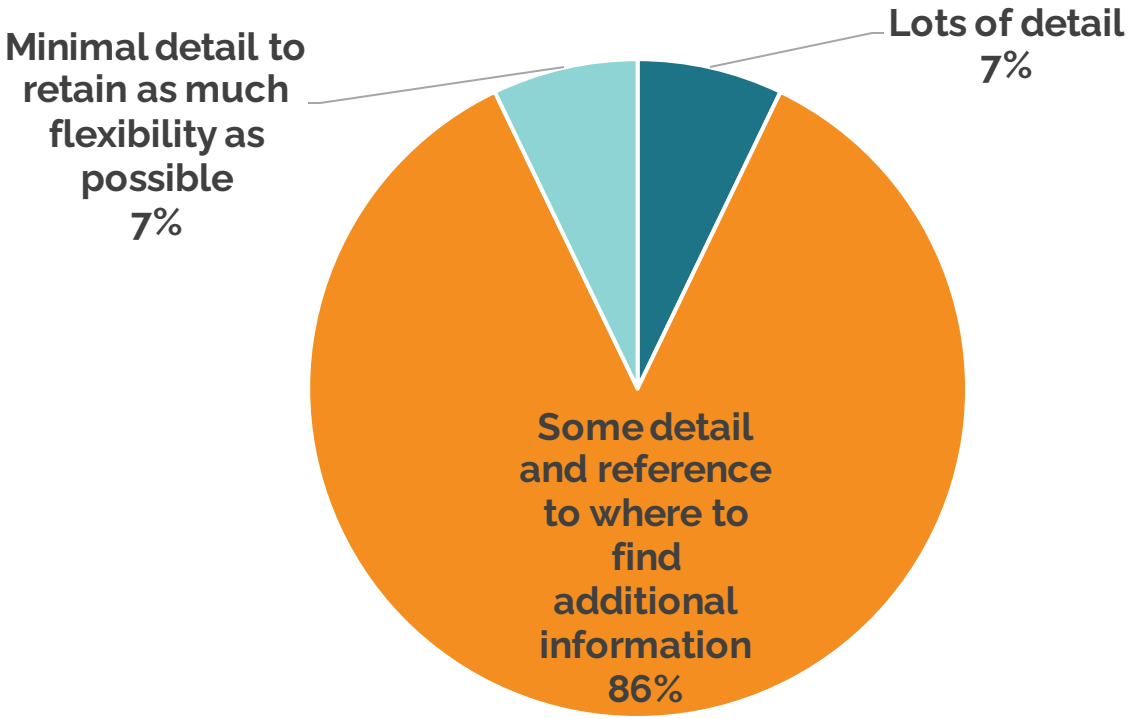
- Continued development of unique local culture and community identity
- Inclusive and affordable housing
- Highly connected and multimodal network
- Economic development with non-residential land uses
- New Implementation Strategies

TECHNICAL ADVISORY PLAN AUDIT

How often are you consulting the current comprehensive plan?



In thinking about plan implementation, how much detail should be provided about other recommended studies/plans, code updates, programs, or capital projects?

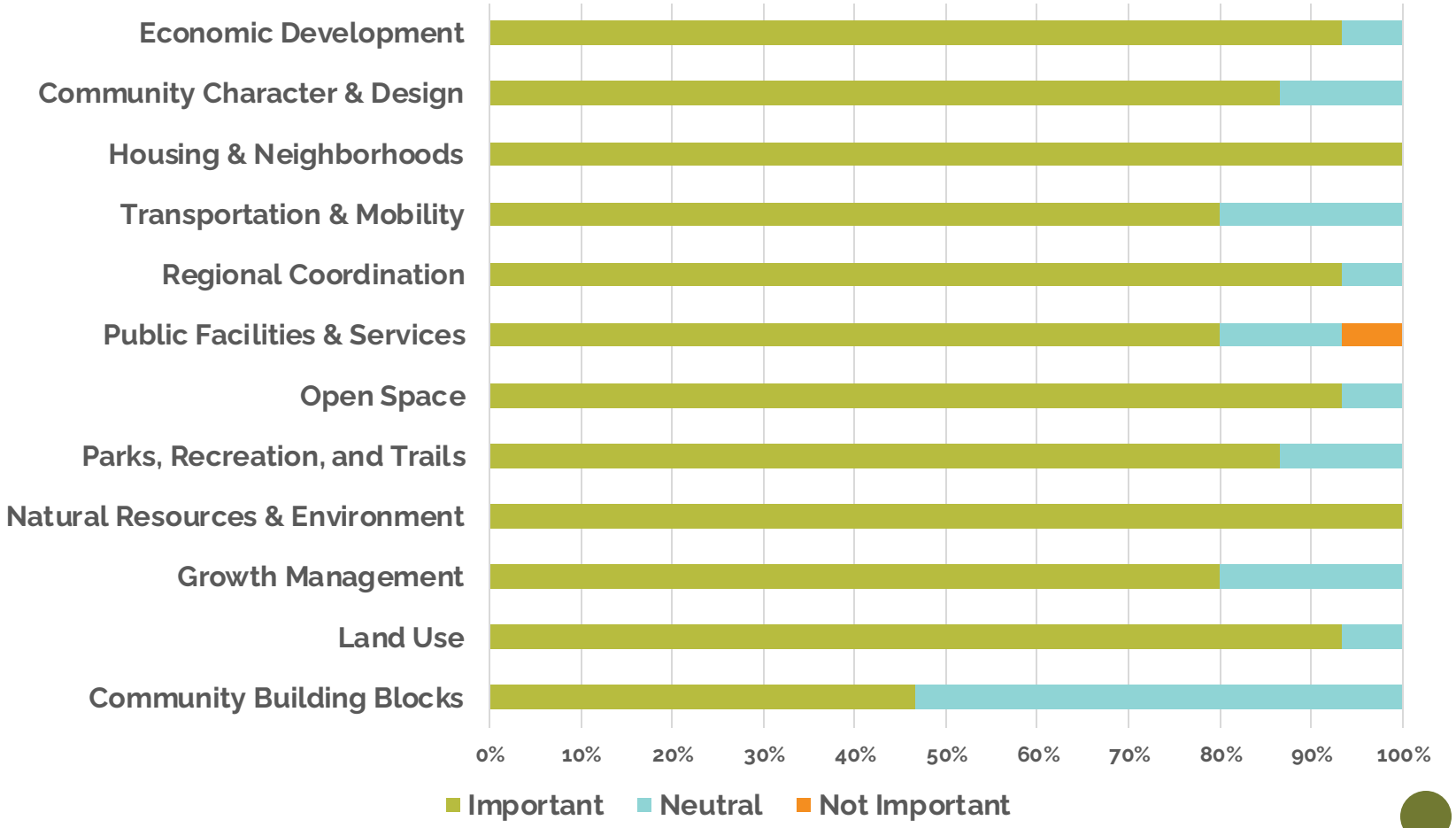


TECHNICAL ADVISORY PLAN AUDIT

On a scale from 1 to 5, how well has the current comprehensive plan supported your team in terms of preparing works plans, developing programs, making budget requests, etc.?

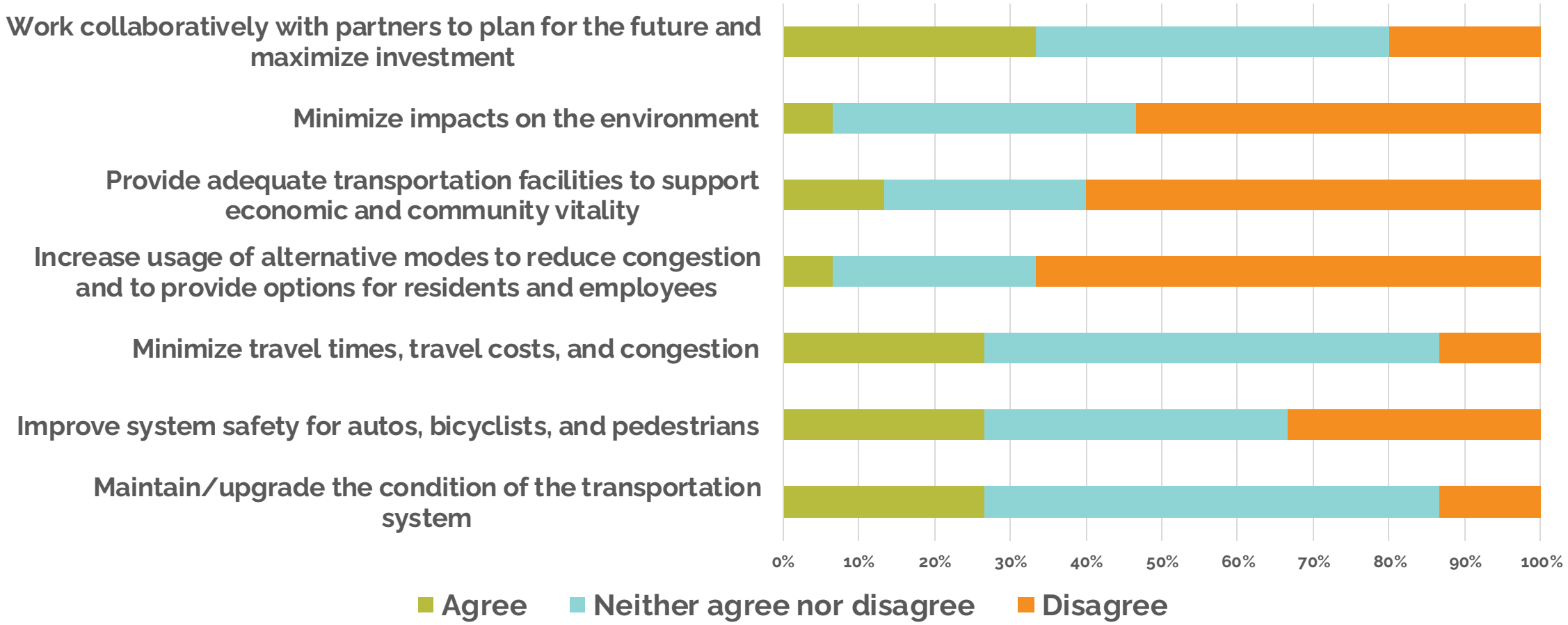
Average: **2.23**

How relevant and impactful are these subject areas to include in the updated comprehensive plan:



TECHNICAL ADVISORY PLAN AUDIT

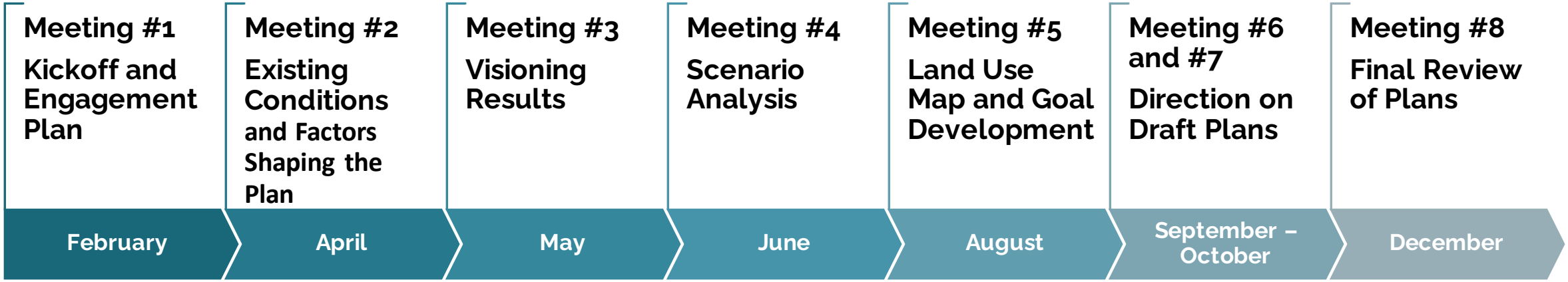
For each of the 7 objectives in the 2018 Transportation Plan, answer the following statement: The Town has accomplished this objective.



NEXT STEPS

1. FUTURE PAC MEETINGS
2. UPCOMING TASKS AND MEETINGS

PAC TENTATIVE AGENDA AND SCHEDULE



What times and days of the week work best to meet?

UPCOMING TASKS AND MEETINGS

Deliverables

- Existing Conditions Analysis and Snapshot Reports
  - Existing Plans, Policies and Programs Analysis
  - Issues and Opportunities
  - Economic Market Analysis
  - Areas of Stability and Change Map

Meetings/Engagement

- Focus Group/Stakeholder Meetings
- Visioning Events
- Online Visioning Engagement