Summary of Engagement

The Town of Erie has been working with the public to gather ideas, consider input, and address concerns throughout the duration of the Elevate Erie Comprehensive Plan & Transportation Mobility Plan Update.

1. There will be a total of FOUR engagement windows for the project, outlined below.
2. The scenarios in the 3rd engagement opportunity were developed directly from public feedback received during the 1st and 2nd engagement windows.
3. The project website and multiple opportunities for in-person engagement with staff are provided to encourage interested residents to learn more and share their ideas.

Engagement Window 1 (December 2022 to April 2023)

- **Goal:** Building a common understanding of the current situation and common values in Erie
- **Engagement techniques:**
    - In-person event invitations, and survey information was posted on Town Calendar, Elevate Erie webpage, in the Weekly Update newsletter, in the monthly utility bill insert, and on social media.
    - Social media posts on the Town's Facebook and Instagram pages, the Erie, Colorado Facebook group, and Nextdoor encouraged residents to complete the survey, attend an event, and learn more.
- **By the Numbers:**
    - 699 responses to online Vision & Values Questionnaire (Open Dec. 20, 2022-Feb. 2, 2023)
    - 70 online interactions with documents, data, and more information (February - May 2023)
    - 330 engagements at Arbor Day, Strider Bike Derby, and Town Fair (April 29 and May 13, 2023)
    - 70 engagements at four pop-up events around Erie (April 7, 12, 20, and 27, 2023)
    - 3 Technical Advisory Committee Meetings (Dec. 2, 2022; Feb. 10, 2023; and April 14, 2023)
    - 2 Plan Advisory Committee Meetings (Feb. 27 & April 17, 2023)
    - 1 Joint Board of Trustees and Planning Commission Meeting (Jan. 17, 2023)

Engagement Window 2 (May to November 2023)

- **Goal:** Co-creating the vision for the future of Erie and Elevate Erie.
- **Engagement techniques:**
    - In-person event invitations, and survey information was posted on Town Calendar, Elevate Erie webpage, in the Weekly Update newsletter, in the monthly utility bill insert, and on social media.
    - Social media posts on the Town's Facebook and Instagram pages, the Erie, Colorado Facebook group, and Nextdoor encouraged residents to complete the survey, attend an event, and learn more.
- **By the Numbers:**

- 146 responses to online New Draft Vision & Core Values survey (open Aug. 17-Oct. 1, 2023)
- 40+ online interactions with documents, data, and more information (May - December 2023)
- 100+ engagements at four pop-up events (Aug. 6, 2023 (Pride Festival), Aug. 17 & 24, 2023 (Farmer's Market), Aug. 28, 2023 (Cristos Coffee))
- 86 responses at Erie Youth Ice Cream Social (Aug. 7, 2023)
- 2 Technical Advisory Committee Meetings (Aug. 18 & Oct. 20, 2023)
- 2 Plan Advisory Committee Meetings (Oct. 23 & Nov. 13, 2023)
- 2 Planning Commission Meetings (Aug. 9 & Oct. 18, 2023)
- 1 Board of Trustees Meeting (Aug. 8, 2023)

Engagement Window 3 (January to May 2024)

- **Goal:** Choosing the best land use scenario for Erie.
- **Engagement techniques:**
    - Mailed postcards to every residence encouraging survey completion.
    - In-person event invitations, and survey information was posted on Town Calendar, Elevate Erie webpage, in the Weekly Update newsletter, in the monthly utility bill insert, and on social media.
    - Social media posts on the Town's Facebook and Instagram pages, the Erie, Colorado Facebook group, and Nextdoor encouraged residents to complete the survey, attend an event, and learn more.
- **By the Numbers:**
    - 409 responses to online Draft Land Use Scenarios survey (open April 1 to May 15, 2024)
    - 850 informed online participants who downloaded a document, visited FAQ & Key Dates pages (January to May 2024)
    - 100+ engagements at seven pop-up events (April 10, April 11 & May 2 (ECC), April 17 & 19 (Cristos Coffee), April 24 (Erie Social Club), April 27 (Arbor Day))
    - 2 Technical Advisory Committee Meetings (Jan. 9 & March 22, 2024)
    - 2 Plan Advisory Committee Meetings (Feb. 5 & March 25, 2024)
    - 1 Joint Study Session - Planning Commission & Town Council (March 5, 2024)
    - 2 Planning Commission Meetings (Feb. 7 & May 15, 2024)

UPCOMING Engagement Window 4 (Starting late July 2024)

- **Goal:** Prioritizing Comprehensive Plan Policies & adopting the Comprehensive Plan.
- **Planned Engagement:**
    - Online survey
    - Pop-events at various locations around Erie
    - Technical Advisory Committee meetings
    - Plan Advisory Committee meetings
    - Planning Commission meetings
    - Town Council meetings